



Wisconsin Election Survey November 2022

Overview

This report contains the results of a Civiqs survey of 739 likely voters in Wisconsin from November 4-7, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Wisconsin. The general design effect due to weighting is 1.06. The survey has a margin of error of $\pm 3.7\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. How enthusiastic are you to vote in the November 2022 general election?

Very enthusiastic	85%
Somewhat enthusiastic	9%
Not too enthusiastic	3%
Not enthusiastic at all	2%
Unsure	0%

2. If the election for U.S. Senator from Wisconsin were held today, who would you vote for?

Ron Johnson, Republican	50%
Mandela Barnes, Democrat	49%
Someone else	0%
Unsure	1%

3. If the election for Governor of Wisconsin were held today, who would you vote for?

Tony Evers, Democrat	51%
Tim Michels, Republican	48%
Someone else	1%
Unsure	1%

4. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

Favorable	46%
Unfavorable	46%
Unsure	7%

5. Do you have a favorable or unfavorable opinion of Ron Johnson?

Favorable	44%
Unfavorable	52%
Unsure	4%

6. Do you have a favorable or unfavorable opinion of Mandela Barnes?

Favorable	44%
Unfavorable	51%
Unsure	5%

7. Do you have a favorable or unfavorable opinion of Tony Evers?

Favorable	47%
Unfavorable	49%
Unsure	4%

8. Do you have a favorable or unfavorable opinion of Tim Michels?

Favorable 41%
Unfavorable 51%
Unsure 8%

9. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 44%
Unfavorable 52%
Unsure 4%

Crosstabs

1. How enthusiastic are you to vote in the November 2022 general election?

	Total	Democrat	Republican	Independent	Female	Male
Very enthusiastic	85%	88%	89%	76%	87%	84%
Somewhat enthusiastic	9%	8%	8%	14%	8%	11%
Not too enthusiastic	3%	2%	2%	5%	2%	3%
Not enthusiastic at all	2%	2%	1%	5%	3%	2%
Unsure	0%	0%	0%	0%	0%	0%

	Total	White	Other	Non-College	College grad	Postgrad
Very enthusiastic	85%	85%	88%	86%	83%	87%
Somewhat enthusiastic	9%	10%	5%	9%	10%	11%
Not too enthusiastic	3%	2%	5%	3%	4%	0%
Not enthusiastic at all	2%	3%	1%	2%	2%	2%
Unsure	0%	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Very enthusiastic	85%	77%	74%	87%	93%	81%	90%	87%
Somewhat enthusiastic	9%	15%	15%	8%	5%	14%	6%	6%
Not too enthusiastic	3%	1%	9%	2%	0%	3%	2%	5%
Not enthusiastic at all	2%	6%	3%	3%	1%	3%	3%	2%
Unsure	0%	0%	0%	0%	0%	0%	0%	0%

2. If the election for U.S. Senator from Wisconsin were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Ron Johnson, Republican	50%	4%	96%	49%	41%	58%
Mandela Barnes, Democrat	49%	94%	4%	48%	57%	42%
Someone else	0%	0%	0%	1%	0%	0%
Unsure	1%	1%	0%	2%	2%	0%

	Total	White	Other	Non-College	College grad	Postgrad
Ron Johnson, Republican	50%	51%	40%	53%	46%	40%
Mandela Barnes, Democrat	49%	48%	60%	46%	54%	60%
Someone else	0%	0%	0%	0%	0%	0%
Unsure	1%	1%	0%	1%	0%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Ron Johnson, Republican	50%	43%	52%	48%	51%	56%	52%	43%
Mandela Barnes, Democrat	49%	56%	47%	51%	47%	43%	47%	57%
Someone else	0%	2%	0%	0%	0%	0%	0%	0%
Unsure	1%	0%	1%	0%	1%	1%	2%	0%

3. If the election for Governor of Wisconsin were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Tony Evers, Democrat	51%	96%	7%	49%	58%	44%
Tim Michels, Republican	48%	4%	92%	48%	41%	55%
Someone else	1%	0%	1%	1%	0%	1%
Unsure	1%	0%	1%	3%	2%	1%

	Total	White	Other	Non-College	College grad	Postgrad
Tony Evers, Democrat	51%	49%	60%	47%	56%	60%
Tim Michels, Republican	48%	49%	38%	51%	43%	39%
Someone else	1%	0%	2%	1%	0%	0%
Unsure	1%	1%	0%	1%	2%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Tony Evers, Democrat	51%	58%	47%	54%	48%	44%	48%	58%
Tim Michels, Republican	48%	38%	51%	46%	50%	54%	51%	40%
Someone else	1%	2%	1%	0%	0%	1%	0%	0%
Unsure	1%	3%	1%	1%	1%	1%	1%	2%

4. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	46%	90%	6%	42%	53%	40%
Unfavorable	46%	5%	86%	48%	38%	54%
Unsure	7%	5%	8%	10%	8%	7%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	46%	45%	57%	44%	49%	55%
Unfavorable	46%	47%	35%	49%	44%	38%
Unsure	7%	7%	8%	8%	8%	7%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	46%	42%	43%	50%	47%	38%	46%	53%
Unfavorable	46%	40%	50%	43%	48%	53%	49%	40%
Unsure	7%	18%	7%	7%	5%	9%	5%	7%

5. Do you have a favorable or unfavorable opinion of Ron Johnson?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	44%	5%	89%	39%	38%	50%
Unfavorable	52%	94%	8%	53%	59%	45%
Unsure	4%	1%	3%	8%	3%	4%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	44%	45%	38%	47%	42%	37%
Unfavorable	52%	51%	62%	50%	54%	60%
Unsure	4%	4%	0%	4%	5%	4%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	44%	31%	45%	42%	50%	49%	48%	37%
Unfavorable	52%	61%	51%	54%	48%	46%	50%	61%
Unsure	4%	8%	5%	4%	2%	5%	2%	2%

6. Do you have a favorable or unfavorable opinion of Mandela Barnes?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	44%	90%	3%	38%	53%	35%
Unfavorable	51%	6%	95%	53%	43%	58%
Unsure	5%	4%	2%	9%	3%	7%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	44%	43%	53%	42%	45%	55%
Unfavorable	51%	53%	37%	54%	48%	40%
Unsure	5%	4%	10%	4%	6%	5%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	44%	42%	42%	45%	46%	37%	43%	52%
Unfavorable	51%	50%	52%	49%	52%	58%	54%	42%
Unsure	5%	9%	6%	6%	2%	5%	3%	7%

7. Do you have a favorable or unfavorable opinion of Tony Evers?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	47%	93%	5%	43%	55%	40%
Unfavorable	49%	5%	93%	48%	42%	56%
Unsure	4%	1%	2%	9%	4%	4%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	47%	47%	55%	45%	49%	56%
Unfavorable	49%	50%	40%	52%	45%	42%
Unsure	4%	4%	4%	3%	6%	2%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	47%	48%	43%	51%	47%	41%	47%	53%
Unfavorable	49%	45%	52%	45%	51%	54%	51%	44%
Unsure	4%	7%	5%	4%	2%	5%	2%	3%

8. Do you have a favorable or unfavorable opinion of Tim Michels?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	41%	5%	82%	36%	35%	47%
Unfavorable	51%	93%	8%	50%	58%	43%
Unsure	8%	2%	10%	14%	6%	10%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	41%	42%	29%	44%	35%	35%
Unfavorable	51%	50%	59%	48%	53%	58%
Unsure	8%	8%	13%	7%	12%	7%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	41%	28%	39%	40%	47%	44%	44%	36%
Unfavorable	51%	58%	49%	53%	48%	46%	48%	57%
Unsure	8%	13%	12%	8%	5%	10%	8%	7%

9. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	44%	91%	3%	36%	54%	35%
Unfavorable	52%	6%	96%	56%	44%	60%
Unsure	4%	3%	1%	8%	3%	5%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	44%	43%	56%	43%	41%	55%
Unfavorable	52%	53%	43%	55%	50%	44%
Unsure	4%	4%	1%	2%	9%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	44%	37%	40%	46%	48%	38%	43%	50%
Unfavorable	52%	53%	54%	51%	52%	58%	54%	45%
Unsure	4%	10%	6%	3%	0%	3%	3%	5%

Demographics

Party ID

Democrat 36%
Republican 35%
Independent 29%

Gender

Female 52%
Male 48%

Age

18-34 10%
35-49 23%
50-64 32%
65+ 35%

Race

White 89%
Other 11%

Education

Non-College 64%
College grad 24%
Postgrad 12%