



Wisconsin Election Survey September 2022

Overview

This report contains the results of a Civiqs survey of 780 likely voters in Wisconsin from September 10-13, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Wisconsin. The general design effect due to weighting is 1.14. The survey has a margin of error of $\pm 3.7\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. If the election for U.S. Senator from Wisconsin were held today, who would you vote for?

Mandela Barnes, Democrat	48%
Ron Johnson, Republican	49%
Someone else	1%
Unsure	2%

2. If the election for Governor of Wisconsin were held today, who would you vote for?

Tony Evers, Democrat	49%
Tim Michels, Republican	48%
Someone else	2%
Unsure	1%

3. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

Favorable	45%
Unfavorable	47%
Unsure	8%

4. Do you have a favorable or unfavorable opinion of Ron Johnson?

Favorable	44%
Unfavorable	52%
Unsure	4%

5. Do you have a favorable or unfavorable opinion of Mandela Barnes?

Favorable	44%
Unfavorable	47%
Unsure	8%

6. Do you have a favorable or unfavorable opinion of Tony Evers?

Favorable	46%
Unfavorable	50%
Unsure	4%

7. Do you have a favorable or unfavorable opinion of Tim Michels?

Favorable	43%
Unfavorable	49%
Unsure	9%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 43%

Unfavorable 53%

Unsure 4%

Crosstabs

1. If the election for U.S. Senator from Wisconsin were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Mandela Barnes, Democrat	48%	96%	3%	43%	53%	42%
Ron Johnson, Republican	49%	2%	97%	51%	45%	54%
Someone else	1%	0%	0%	2%	0%	2%
Unsure	2%	2%	0%	4%	2%	2%

	Total	White	Other	Non-College	College grad	Postgrad
Mandela Barnes, Democrat	48%	47%	58%	43%	53%	61%
Ron Johnson, Republican	49%	51%	39%	53%	45%	37%
Someone else	1%	1%	0%	1%	1%	0%
Unsure	2%	2%	3%	2%	1%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Mandela Barnes, Democrat	48%	50%	53%	45%	46%	42%	48%	59%
Ron Johnson, Republican	49%	44%	46%	51%	53%	55%	50%	40%
Someone else	1%	2%	2%	0%	0%	1%	1%	0%
Unsure	2%	4%	0%	3%	1%	2%	2%	0%

2. If the election for Governor of Wisconsin were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Tony Evers, Democrat	49%	97%	3%	45%	54%	44%
Tim Michels, Republican	48%	2%	94%	50%	44%	53%
Someone else	2%	0%	2%	3%	1%	3%
Unsure	1%	0%	1%	1%	1%	1%

	Total	White	Other	Non-College	College grad	Postgrad
Tony Evers, Democrat	49%	48%	61%	45%	55%	62%
Tim Michels, Republican	48%	50%	34%	52%	43%	36%
Someone else	2%	1%	3%	2%	1%	0%
Unsure	1%	1%	2%	1%	1%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Tony Evers, Democrat	49%	52%	53%	49%	46%	44%	49%	60%
Tim Michels, Republican	48%	44%	44%	49%	53%	53%	49%	38%
Someone else	2%	3%	2%	2%	1%	2%	2%	1%
Unsure	1%	1%	1%	1%	1%	1%	1%	1%

3. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	45%	91%	4%	38%	50%	41%
Unfavorable	47%	3%	90%	49%	41%	53%
Unsure	8%	6%	6%	13%	9%	6%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	45%	44%	54%	42%	48%	61%
Unfavorable	47%	47%	41%	50%	43%	36%
Unsure	8%	8%	4%	8%	9%	3%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	45%	45%	44%	47%	44%	41%	45%	57%
Unfavorable	47%	43%	44%	49%	48%	53%	47%	36%
Unsure	8%	12%	11%	4%	8%	6%	8%	7%

4. Do you have a favorable or unfavorable opinion of Ron Johnson?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	44%	1%	91%	41%	42%	47%
Unfavorable	52%	98%	6%	51%	55%	48%
Unsure	4%	1%	4%	8%	3%	5%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	44%	45%	35%	49%	36%	32%
Unfavorable	52%	51%	63%	47%	57%	67%
Unsure	4%	4%	2%	4%	6%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	44%	25%	40%	47%	52%	50%	43%	35%
Unfavorable	52%	65%	54%	50%	46%	44%	53%	63%
Unsure	4%	10%	5%	3%	2%	5%	3%	2%

5. Do you have a favorable or unfavorable opinion of Mandela Barnes?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	44%	93%	2%	35%	50%	39%
Unfavorable	47%	2%	91%	50%	42%	53%
Unsure	8%	5%	7%	15%	9%	8%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	44%	43%	57%	41%	48%	57%
Unfavorable	47%	48%	38%	51%	42%	37%
Unsure	8%	9%	5%	8%	10%	6%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	44%	43%	47%	44%	43%	38%	45%	54%
Unfavorable	47%	43%	43%	49%	51%	52%	48%	37%
Unsure	8%	14%	11%	7%	6%	9%	8%	8%

6. Do you have a favorable or unfavorable opinion of Tony Evers?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	46%	94%	2%	40%	51%	40%
Unfavorable	50%	3%	96%	53%	44%	57%
Unsure	4%	3%	2%	7%	4%	3%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	46%	45%	56%	42%	50%	61%
Unfavorable	50%	51%	39%	55%	45%	38%
Unsure	4%	4%	5%	3%	6%	2%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	46%	44%	48%	46%	45%	41%	46%	57%
Unfavorable	50%	52%	47%	50%	53%	55%	51%	40%
Unsure	4%	5%	6%	3%	2%	5%	3%	3%

7. Do you have a favorable or unfavorable opinion of Tim Michels?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	3%	88%	38%	39%	47%
Unfavorable	49%	93%	4%	47%	52%	44%
Unsure	9%	4%	8%	15%	9%	8%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	43%	45%	25%	47%	39%	29%
Unfavorable	49%	47%	58%	45%	51%	60%
Unsure	9%	8%	17%	8%	10%	10%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	43%	29%	40%	45%	48%	47%	43%	34%
Unfavorable	49%	53%	49%	48%	46%	44%	49%	58%
Unsure	9%	18%	11%	7%	6%	10%	8%	8%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	89%	2%	34%	49%	36%
Unfavorable	53%	4%	98%	59%	48%	58%
Unsure	4%	7%	0%	7%	3%	6%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	43%	41%	58%	38%	48%	57%
Unfavorable	53%	55%	38%	58%	47%	38%
Unsure	4%	4%	5%	4%	5%	5%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	43%	37%	43%	44%	43%	38%	44%	50%
Unfavorable	53%	50%	51%	55%	55%	59%	52%	43%
Unsure	4%	13%	7%	1%	2%	3%	4%	7%

Demographics

Party ID

Democrat	36%
Republican	35%
Independent	29%

Gender

Female	53%
Male	47%

Age

18-34	13%
35-49	25%
50-64	32%
65+	30%

Race

White	90%
Other	10%

Education

Non-College	65%
College grad	23%
Postgrad	12%