



## 2020 Democratic Primary Voters – Under Age 34

May 2019

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### Overview

This report contains the results of a Civiqs survey of 1912 Democratic presidential primary voters age 18-34 in the United States, from May 16-22, 2019. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at [civiqs.com](http://civiqs.com).

The survey results are weighted by age, race, gender, education, and region to be representative of the population of Democratic presidential primary voters in the United States. The general design effect due to weighting is 1.66. The survey has a margin of error of  $\pm 2.9\%$  at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

### Contact

For more information, please contact Drew Linzer ([drew@civiqs.com](mailto:drew@civiqs.com)), Chief Scientist, Civiqs.

More information about Civiqs can be found online at [civiqs.com/methodology](http://civiqs.com/methodology).

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## Topline Results

1. How enthusiastic are you to vote in your state's 2020 Democratic primary election or caucus for president?

Very enthusiastic	69%
Somewhat enthusiastic	21%
Not too enthusiastic	7%
Not enthusiastic at all	3%
Unsure	0%
I don't plan to vote	0%

2. How much have you seen, heard, or read about the 2020 Democratic presidential candidates or campaigns in the last couple of weeks?

A lot	44%
A fair amount	41%
A little	14%
Nothing at all	1%
Unsure	0%

3. Which best describes how you feel about the Democratic field of candidates for president? (There are one or two candidates I would rather see win over the others/I see the race as wide open and it is too early to say which candidate I might support in the end/I don't care who wins the Democratic nomination/Unsure)

Have a preference	70%
Too early to say	27%
I don't care	2%
Unsure	2%

4. Which of these statements comes closest to your view about the number of Democratic candidates running for President in 2020? (I'm worried about having too many candidates because it will expose divisions among Democrats/I'm excited about having a large, diverse field of candidates because it will result in bold new ideas/Neither or unsure)

I'm worried	46%
I'm excited	36%
Neither or unsure	18%

5. Which of these statements comes closest to your view about the Democratic presidential primary campaign? (A campaign with a lot of candidates will prepare the nominee for a tough fight against Trump/The campaign will be a long, ugly battle that will weaken the nominee against Trump/Neither or unsure)

Will prepare nominee	40%
Will weaken nominee	33%
Neither or unsure	27%

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6. What comes closest to how you are choosing a candidate in the 2020 Democratic presidential primary? (I'm planning to vote for my favorite candidate/I'm planning to vote for a candidate who has the best shot at beating Trump/Unsure/I don't plan to vote in the Democratic primary)

Favorite candidate	63%
Best chance to beat Trump	32%
Unsure	5%
I don't plan to vote	0%

7. How do you think the 2020 Presidential election will turn out? (I am confident Donald Trump will win/I think Donald Trump will win, but I'm not confident about it/I think the Democrat will win, but I'm not confident about it/I am confident the Democrat will win/Unsure)

Trump, confident	3%
Trump, not confident	15%
Democrat, not confident	55%
Democrat, confident	15%
Unsure	12%

8. Please choose the statement you agree with more, even if neither is exactly right: A) The 2020 presidential election should be about bold change to address systemic inequality and fix our democracy. That means the Democratic candidates should focus on substantial and specific policy proposals that will bring about change. Or B) The 2020 presidential election should be about one thing and one thing only, getting Donald Trump out of office. The Democratic candidates should be careful to not overreach or move too far to the left in the primary, to make sure they beat Trump. (A) The 2020 presidential election should be about bold policy change/B) The 2020 presidential election should be about getting Donald Trump out of office/Unsure)

A) Bold policy change	63%
B) Defeating Trump	31%
Unsure	6%

9. Thinking about politics, which better describes how you feel? (I feel engaged with the political process and my participation can make a difference/I feel disconnected from the political process and my participation doesn't make much or any difference/Unsure/Neither)

I feel engaged	67%
I feel disconnected	18%
Unsure	6%
Neither	10%

10. Do you get information about the 2020 presidential campaign from social media sites like Instagram and Facebook?

Yes	59%
No	39%
Unsure	2%

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11. Do you get information about the 2020 presidential campaign from traditional media sources like newspapers and television?

Yes 77%  
No 21%  
Unsure 2%

12. Do you get information about the 2020 presidential campaign from conversations with friends and family?

Yes 67%  
No 31%  
Unsure 2%

13. What would make the largest impact on your decision to vote for one of the Democratic presidential candidates? (An endorsement from a politician I trust/Being contacted directly by the candidate's campaign/Finding out that a close friend or family member supports the candidate/An endorsement from an artist, public figure, or celebrity I like/None of these would affect my decision/Unsure)

Politician endorsement	14%
Contacted by campaign	10%
Friend or family support	6%
Celebrity endorsement	2%
None of these	65%
Unsure	4%

14. In 2018, did a political campaign contact you by text message?

Yes 63%  
No 30%  
Unsure 7%

15. In 2018, did a political campaign contact you by phone?

Yes 41%  
No 48%  
Unsure 12%

16. In 2018, did a political campaign contact you by coming to your home?

Yes 20%  
No 77%  
Unsure 3%

17. Would you say that you are:

Liberal	76%
Moderate	19%
Conservative	2%
Unsure	3%

## Crosstabs

1. How enthusiastic are you to vote in your state's 2020 Democratic primary election or caucus for president?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Very enthusiastic	69%	100%	0%	69%	67%	71%
Somewhat enthusiastic	21%	0%	67%	19%	24%	20%
Not too enthusiastic	7%	0%	23%	9%	6%	6%
Not enthusiastic at all	3%	0%	10%	4%	3%	3%
Unsure	0%	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%	0%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Very enthusiastic	69%	75%	59%	62%	74%	52%	53%
Somewhat enthusiastic	21%	19%	24%	18%	19%	25%	16%
Not too enthusiastic	7%	4%	12%	12%	5%	16%	17%
Not enthusiastic at all	3%	2%	6%	9%	2%	7%	14%
Unsure	0%	0%	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Very enthusiastic	69%	69%	70%	66%	70%	67%	68%	77%	66%
Somewhat enthusiastic	21%	21%	20%	22%	20%	23%	18%	13%	22%
Not too enthusiastic	7%	7%	7%	9%	6%	7%	8%	7%	8%
Not enthusiastic at all	3%	3%	4%	3%	4%	3%	6%	3%	4%
Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Very enthusiastic	69%	70%	73%	69%	71%	68%
Somewhat enthusiastic	21%	21%	19%	22%	20%	21%
Not too enthusiastic	7%	5%	6%	5%	6%	9%
Not enthusiastic at all	3%	4%	2%	3%	3%	2%
Unsure	0%	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%	0%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Very enthusiastic	69%	72%	67%	78%	51%
Somewhat enthusiastic	21%	18%	26%	17%	29%
Not too enthusiastic	7%	7%	6%	4%	13%
Not enthusiastic at all	3%	3%	1%	1%	7%
Unsure	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Very enthusiastic	69%	74%	63%	73%	66%	73%	68%
Somewhat enthusiastic	21%	18%	23%	18%	22%	17%	22%
Not too enthusiastic	7%	5%	10%	6%	9%	7%	7%
Not enthusiastic at all	3%	3%	4%	3%	3%	3%	3%
Unsure	0%	0%	0%	0%	0%	0%	0%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%

2. How much have you seen, heard, or read about the 2020 Democratic presidential candidates or campaigns in the last couple of weeks?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
A lot	44%	51%	28%	44%	42%	46%
A fair amount	41%	39%	45%	39%	43%	42%
A little	14%	9%	23%	15%	14%	11%
Nothing at all	1%	0%	3%	1%	1%	2%
Unsure	0%	0%	1%	1%	0%	0%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
A lot	44%	47%	38%	42%	46%	34%	58%
A fair amount	41%	40%	44%	24%	42%	44%	16%
A little	14%	12%	15%	31%	11%	20%	18%
Nothing at all	1%	1%	2%	3%	1%	2%	8%
Unsure	0%	0%	1%	0%	0%	0%	0%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
A lot	44%	36%	52%	44%	43%	43%	45%	44%	49%
A fair amount	41%	46%	35%	38%	43%	41%	44%	40%	38%
A little	14%	15%	12%	15%	13%	14%	9%	15%	13%
Nothing at all	1%	1%	2%	2%	1%	2%	3%	0%	0%
Unsure	0%	0%	0%	1%	0%	0%	0%	1%	0%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
A lot	44%	43%	44%	40%	47%	38%
A fair amount	41%	42%	44%	47%	40%	44%
A little	14%	13%	10%	12%	12%	16%
Nothing at all	1%	1%	2%	1%	1%	2%
Unsure	0%	0%	0%	0%	0%	0%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
A lot	44%	48%	37%	50%	31%
A fair amount	41%	39%	46%	40%	45%
A little	14%	12%	15%	9%	20%
Nothing at all	1%	1%	1%	1%	3%
Unsure	0%	0%	1%	0%	1%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
A lot	44%	51%	32%	49%	40%	45%	44%
A fair amount	41%	37%	50%	40%	42%	40%	41%
A little	14%	11%	16%	10%	16%	14%	13%
Nothing at all	1%	1%	2%	1%	1%	0%	2%
Unsure	0%	1%	0%	0%	1%	0%	0%

3. Which best describes how you feel about the Democratic field of candidates for president? (There are one or two candidates I would rather see win over the others/I see the race as wide open and it is too early to say which candidate I might support in the end/I don't care who wins the Democratic nomination/Unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Have a preference	70%	76%	58%	70%	69%	71%
Too early to say	27%	22%	36%	26%	28%	25%
I don't care	2%	2%	3%	3%	2%	2%
Unsure	2%	1%	3%	2%	1%	2%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Have a preference	70%	70%	69%	62%	73%	61%	40%
Too early to say	27%	27%	26%	15%	25%	35%	16%
I don't care	2%	2%	2%	15%	1%	1%	31%
Unsure	2%	1%	2%	9%	1%	3%	13%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Have a preference	70%	66%	75%	72%	69%	69%	69%	72%	74%
Too early to say	27%	31%	21%	23%	28%	27%	27%	26%	19%
I don't care	2%	2%	2%	2%	2%	2%	2%	2%	5%
Unsure	2%	2%	1%	2%	1%	2%	2%	0%	2%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Have a preference	70%	70%	69%	65%	77%	59%
Too early to say	27%	27%	28%	30%	20%	38%
I don't care	2%	2%	1%	3%	1%	1%
Unsure	2%	1%	1%	1%	1%	2%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Have a preference	70%	77%	61%	72%	66%
Too early to say	27%	20%	35%	25%	29%
I don't care	2%	2%	2%	2%	2%
Unsure	2%	1%	2%	1%	3%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Have a preference	70%	75%	64%	73%	68%	72%	69%
Too early to say	27%	23%	31%	24%	28%	25%	27%
I don't care	2%	2%	2%	2%	2%	1%	2%
Unsure	2%	1%	2%	1%	2%	1%	2%

4. Which of these statements comes closest to your view about the number of Democratic candidates running for President in 2020? (I'm worried about having too many candidates because it will expose divisions among Democrats/I'm excited about having a large, diverse field of candidates because it will result in bold new ideas/Neither or unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
I'm worried	46%	44%	50%	47%	47%	41%
I'm excited	36%	41%	24%	34%	34%	41%
Neither or unsure	18%	15%	26%	19%	18%	18%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
I'm worried	46%	49%	41%	30%	46%	50%	21%
I'm excited	36%	36%	35%	42%	38%	26%	36%
Neither or unsure	18%	14%	25%	28%	16%	23%	43%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
I'm worried	46%	54%	35%	42%	48%	48%	38%	46%	39%
I'm excited	36%	31%	42%	39%	34%	33%	39%	41%	43%
Neither or unsure	18%	15%	22%	19%	18%	19%	23%	14%	18%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
I'm worried	46%	47%	47%	46%	41%	57%
I'm excited	36%	35%	38%	36%	40%	28%
Neither or unsure	18%	18%	16%	19%	19%	15%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
I'm worried	46%	39%	59%	45%	48%
I'm excited	36%	41%	30%	39%	29%
Neither or unsure	18%	21%	11%	16%	23%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
I'm worried	46%	45%	45%	50%	42%	51%	44%
I'm excited	36%	38%	34%	35%	37%	35%	36%
Neither or unsure	18%	17%	21%	15%	21%	13%	20%



5. Which of these statements comes closest to your view about the Democratic presidential primary campaign? (A campaign with a lot of candidates will prepare the nominee for a tough fight against Trump/The campaign will be a long, ugly battle that will weaken the nominee against Trump/Neither or unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Will prepare nominee	40%	46%	26%	36%	41%	42%
Will weaken nominee	33%	29%	43%	39%	32%	27%
Neither or unsure	27%	25%	32%	25%	26%	31%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Will prepare nominee	40%	42%	35%	42%	42%	31%	30%
Will weaken nominee	33%	33%	33%	35%	31%	41%	50%
Neither or unsure	27%	25%	32%	23%	27%	28%	20%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Will prepare nominee	40%	33%	47%	44%	37%	38%	49%	40%	42%
Will weaken nominee	33%	38%	29%	34%	33%	34%	22%	36%	37%
Neither or unsure	27%	30%	24%	22%	30%	28%	29%	24%	21%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Will prepare nominee	40%	42%	33%	35%	44%	35%
Will weaken nominee	33%	32%	33%	39%	29%	40%
Neither or unsure	27%	26%	34%	27%	27%	26%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Will prepare nominee	40%	44%	34%	44%	32%
Will weaken nominee	33%	29%	40%	31%	37%
Neither or unsure	27%	27%	26%	25%	31%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Will prepare nominee	40%	42%	37%	39%	41%	41%	40%
Will weaken nominee	33%	32%	34%	37%	32%	37%	32%
Neither or unsure	27%	26%	29%	24%	27%	22%	28%

6. What comes closest to how you are choosing a candidate in the 2020 Democratic presidential primary? (I'm planning to vote for my favorite candidate/I'm planning to vote for a candidate who has the best shot at beating Trump/Unsure/I don't plan to vote in the Democratic primary)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Favorite candidate	63%	66%	57%	62%	63%	65%
Best chance to beat Trump	32%	31%	34%	33%	33%	30%
Unsure	5%	3%	9%	5%	4%	5%
I don't plan to vote	0%	0%	0%	0%	0%	0%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Favorite candidate	63%	61%	67%	65%	66%	57%	68%
Best chance to beat Trump	32%	35%	27%	20%	30%	36%	14%
Unsure	5%	4%	5%	15%	4%	7%	18%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Favorite candidate	63%	58%	69%	66%	61%	64%	54%	65%	68%
Best chance to beat Trump	32%	37%	26%	28%	34%	31%	41%	34%	24%
Unsure	5%	5%	5%	5%	4%	5%	5%	1%	8%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Favorite candidate	63%	63%	60%	70%	77%	38%
Best chance to beat Trump	32%	33%	36%	27%	21%	57%
Unsure	5%	5%	4%	4%	3%	5%
I don't plan to vote	0%	0%	0%	0%	0%	0%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Favorite candidate	63%	100%	0%	63%	63%
Best chance to beat Trump	32%	0%	100%	33%	31%
Unsure	5%	0%	0%	4%	6%
I don't plan to vote	0%	0%	0%	0%	0%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Favorite candidate	63%	65%	64%	61%	66%	64%	64%
Best chance to beat Trump	32%	32%	29%	35%	29%	33%	31%
Unsure	5%	4%	7%	4%	5%	3%	5%
I don't plan to vote	0%	0%	0%	0%	0%	0%	0%

7. How do you think the 2020 Presidential election will turn out? (I am confident Donald Trump will win/I think Donald Trump will win, but I'm not confident about it/I think the Democrat will win, but I'm not confident about it/I am confident the Democrat will win/Unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Trump, confident	3%	2%	6%	4%	3%	3%
Trump, not confident	15%	12%	23%	17%	14%	14%
Democrat, not confident	55%	57%	52%	52%	58%	56%
Democrat, confident	15%	18%	6%	15%	13%	16%
Unsure	12%	11%	13%	13%	12%	10%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Trump, confident	3%	1%	5%	31%	1%	4%	61%
Trump, not confident	15%	12%	19%	20%	13%	26%	16%
Democrat, not confident	55%	60%	50%	13%	60%	47%	5%
Democrat, confident	15%	17%	10%	25%	14%	12%	13%
Unsure	12%	10%	15%	12%	12%	10%	6%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Trump, confident	3%	2%	5%	5%	3%	4%	2%	2%	5%
Trump, not confident	15%	13%	17%	16%	15%	14%	18%	16%	14%
Democrat, not confident	55%	57%	53%	58%	53%	58%	46%	49%	58%
Democrat, confident	15%	13%	17%	11%	17%	12%	22%	18%	13%
Unsure	12%	14%	8%	10%	13%	11%	11%	16%	10%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Trump, confident	3%	3%	4%	4%	3%	2%
Trump, not confident	15%	14%	13%	24%	16%	13%
Democrat, not confident	55%	55%	57%	46%	54%	62%
Democrat, confident	15%	15%	13%	14%	16%	14%
Unsure	12%	13%	13%	13%	11%	9%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Trump, confident	3%	4%	1%	3%	4%
Trump, not confident	15%	16%	13%	13%	19%
Democrat, not confident	55%	53%	61%	56%	54%
Democrat, confident	15%	14%	17%	17%	7%
Unsure	12%	13%	9%	10%	16%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Trump, confident	3%	2%	6%	3%	4%	3%	4%
Trump, not confident	15%	16%	15%	16%	14%	14%	16%
Democrat, not confident	55%	56%	53%	53%	57%	57%	55%
Democrat, confident	15%	14%	14%	15%	14%	12%	15%
Unsure	12%	12%	12%	13%	11%	14%	12%

8. Please choose the statement you agree with more, even if neither is exactly right:  
 A) The 2020 presidential election should be about bold change to address systemic inequality and fix our democracy. That means the Democratic candidates should focus on substantial and specific policy proposals that will bring about change. Or B) The 2020 presidential election should be about one thing and one thing only, getting Donald Trump out of office. The Democratic candidates should be careful to not overreach or move too far to the left in the primary, to make sure they beat Trump. (A) The 2020 presidential election should be about bold policy change/B) The 2020 presidential election should be about getting Donald Trump out of office/Unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
A) Bold policy change	63%	65%	58%	65%	63%	60%
B) Defeating Trump	31%	30%	32%	29%	32%	33%
Unsure	6%	4%	10%	6%	5%	8%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
A) Bold policy change	63%	60%	68%	65%	69%	47%	46%
B) Defeating Trump	31%	36%	24%	20%	27%	45%	20%
Unsure	6%	5%	8%	15%	4%	8%	34%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
A) Bold policy change	63%	61%	65%	61%	64%	64%	57%	63%	69%
B) Defeating Trump	31%	34%	28%	32%	30%	30%	36%	31%	25%
Unsure	6%	5%	7%	6%	6%	6%	7%	6%	6%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
A) Bold policy change	63%	64%	57%	61%	100%	0%
B) Defeating Trump	31%	30%	35%	31%	0%	100%
Unsure	6%	6%	8%	8%	0%	0%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
A) Bold policy change	63%	77%	40%	66%	61%
B) Defeating Trump	31%	19%	54%	30%	30%
Unsure	6%	5%	5%	5%	8%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
A) Bold policy change	63%	68%	59%	65%	64%	61%	66%
B) Defeating Trump	31%	27%	33%	31%	29%	34%	28%
Unsure	6%	5%	8%	4%	7%	5%	6%

9. Thinking about politics, which better describes how you feel? (I feel engaged with the political process and my participation can make a difference/I feel disconnected from the political process and my participation doesn't make much or any difference/Unsure/Neither)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
I feel engaged	67%	75%	47%	67%	64%	70%
I feel disconnected	18%	12%	30%	19%	19%	14%
Unsure	6%	5%	9%	4%	8%	8%
Neither	10%	8%	14%	10%	10%	9%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
I feel engaged	67%	73%	56%	58%	69%	60%	71%
I feel disconnected	18%	14%	23%	27%	16%	20%	16%
Unsure	6%	6%	7%	6%	6%	7%	2%
Neither	10%	7%	14%	9%	9%	13%	11%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
I feel engaged	67%	66%	67%	70%	65%	65%	82%	63%	70%
I feel disconnected	18%	18%	18%	16%	18%	18%	7%	21%	16%
Unsure	6%	6%	6%	6%	6%	7%	4%	5%	5%
Neither	10%	10%	9%	8%	10%	10%	6%	10%	9%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
I feel engaged	67%	67%	69%	61%	68%	66%
I feel disconnected	18%	17%	18%	19%	17%	17%
Unsure	6%	6%	6%	8%	6%	8%
Neither	10%	10%	8%	12%	10%	9%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
I feel engaged	67%	67%	68%	100%	0%
I feel disconnected	18%	17%	17%	0%	52%
Unsure	6%	6%	7%	0%	19%
Neither	10%	10%	8%	0%	29%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
I feel engaged	67%	70%	58%	70%	65%	69%	66%
I feel disconnected	18%	16%	21%	14%	21%	19%	17%
Unsure	6%	5%	8%	5%	6%	4%	7%
Neither	10%	9%	13%	11%	9%	7%	10%

10. Do you get information about the 2020 presidential campaign from social media sites like Instagram and Facebook?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	59%	60%	56%	57%	59%	63%
No	39%	38%	41%	42%	39%	34%
Unsure	2%	2%	3%	1%	2%	4%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	59%	62%	56%	39%	64%	50%	22%
No	39%	36%	42%	57%	35%	46%	74%
Unsure	2%	2%	2%	4%	1%	3%	4%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	59%	62%	56%	61%	58%	57%	61%	62%	67%
No	39%	36%	42%	37%	40%	42%	36%	31%	32%
Unsure	2%	2%	2%	1%	2%	1%	4%	6%	1%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	59%	59%	60%	56%	60%	59%
No	39%	39%	38%	43%	39%	37%
Unsure	2%	2%	2%	1%	1%	4%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	59%	60%	58%	61%	54%
No	39%	38%	39%	37%	43%
Unsure	2%	2%	3%	2%	2%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	59%	64%	49%	62%	57%	65%	58%
No	39%	35%	49%	37%	41%	33%	40%
Unsure	2%	1%	2%	1%	3%	2%	2%



11. Do you get information about the 2020 presidential campaign from traditional media sources like newspapers and television?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	77%	78%	76%	77%	78%	76%
No	21%	21%	22%	21%	22%	21%
Unsure	2%	1%	3%	1%	1%	3%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	77%	81%	71%	78%	76%	84%	68%
No	21%	18%	27%	18%	23%	14%	28%
Unsure	2%	1%	2%	4%	1%	1%	4%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	77%	77%	77%	79%	76%	75%	89%	81%	69%
No	21%	22%	21%	19%	22%	24%	11%	16%	30%
Unsure	2%	1%	2%	1%	2%	1%	1%	4%	1%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	77%	78%	75%	77%	75%	85%
No	21%	20%	24%	22%	24%	14%
Unsure	2%	2%	1%	1%	1%	1%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	77%	74%	83%	80%	71%
No	21%	24%	16%	19%	26%
Unsure	2%	2%	1%	1%	3%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	77%	78%	76%	81%	74%	82%	76%
No	21%	21%	22%	18%	24%	18%	22%
Unsure	2%	1%	2%	1%	2%	1%	2%



12. Do you get information about the 2020 presidential campaign from conversations with friends and family?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	67%	67%	66%	66%	68%	67%
No	31%	32%	31%	31%	31%	31%
Unsure	2%	1%	3%	3%	1%	2%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	67%	66%	67%	74%	68%	64%	57%
No	31%	32%	31%	20%	30%	35%	36%
Unsure	2%	2%	2%	6%	2%	1%	7%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	67%	70%	62%	69%	66%	72%	61%	51%	65%
No	31%	28%	35%	28%	33%	26%	36%	46%	33%
Unsure	2%	2%	3%	3%	2%	2%	3%	2%	2%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	67%	68%	68%	67%	67%	68%
No	31%	30%	31%	30%	31%	30%
Unsure	2%	2%	1%	2%	2%	2%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	67%	67%	66%	70%	59%
No	31%	30%	33%	28%	37%
Unsure	2%	2%	1%	1%	4%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	67%	68%	65%	75%	59%	75%	64%
No	31%	31%	32%	24%	39%	23%	34%
Unsure	2%	2%	3%	2%	2%	2%	2%





13. What would make the largest impact on your decision to vote for one of the Democratic presidential candidates? (An endorsement from a politician I trust/Being contacted directly by the candidate's campaign/Finding out that a close friend or family member supports the candidate/An endorsement from an artist, public figure, or celebrity I like/None of these would affect my decision/Unsure)

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Politician endorsement	14%	16%	9%	14%	13%	15%
Contacted by campaign	10%	11%	7%	11%	8%	9%
Friend or family support	6%	6%	8%	7%	6%	6%
Celebrity endorsement	2%	1%	2%	2%	1%	2%
None of these	65%	63%	69%	64%	68%	60%
Unsure	4%	4%	5%	2%	4%	7%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Politician endorsement	14%	15%	11%	19%	15%	12%	9%
Contacted by campaign	10%	11%	7%	6%	9%	15%	1%
Friend or family support	6%	8%	5%	0%	7%	6%	2%
Celebrity endorsement	2%	1%	2%	1%	1%	1%	0%
None of these	65%	60%	72%	66%	65%	61%	83%
Unsure	4%	4%	4%	7%	3%	5%	5%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Politician endorsement	14%	13%	15%	16%	13%	14%	8%	17%	12%
Contacted by campaign	10%	9%	11%	12%	8%	10%	7%	10%	12%
Friend or family support	6%	8%	5%	7%	6%	8%	1%	4%	8%
Celebrity endorsement	2%	2%	1%	1%	2%	2%	1%	2%	4%
None of these	65%	65%	64%	57%	68%	62%	79%	65%	63%
Unsure	4%	4%	4%	6%	3%	5%	3%	2%	2%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Politician endorsement	14%	13%	16%	14%	13%	17%
Contacted by campaign	10%	10%	8%	6%	10%	9%
Friend or family support	6%	6%	7%	8%	5%	9%
Celebrity endorsement	2%	2%	1%	0%	1%	2%
None of these	65%	64%	63%	68%	68%	56%
Unsure	4%	4%	5%	4%	3%	7%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Politician endorsement	14%	13%	17%	16%	9%
Contacted by campaign	10%	10%	8%	11%	8%
Friend or family support	6%	6%	7%	7%	5%
Celebrity endorsement	2%	1%	2%	1%	2%
None of these	65%	65%	62%	61%	71%
Unsure	4%	4%	4%	4%	4%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Politician endorsement	14%	14%	13%	14%	13%	17%	13%
Contacted by campaign	10%	11%	8%	10%	10%	10%	10%
Friend or family support	6%	6%	6%	7%	6%	6%	6%
Celebrity endorsement	2%	1%	1%	1%	2%	2%	2%
None of these	65%	65%	65%	66%	64%	60%	66%
Unsure	4%	3%	7%	3%	5%	4%	4%

14. In 2018, did a political campaign contact you by text message?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	63%	67%	53%	63%	64%	62%
No	30%	27%	36%	30%	28%	32%
Unsure	7%	5%	11%	7%	8%	6%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	63%	64%	62%	54%	66%	56%	44%
No	30%	27%	34%	42%	28%	35%	53%
Unsure	7%	9%	4%	3%	7%	9%	3%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	63%	63%	63%	59%	65%	59%	67%	72%	71%
No	30%	27%	33%	35%	28%	34%	25%	22%	22%
Unsure	7%	10%	4%	7%	7%	7%	7%	6%	7%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	63%	63%	62%	66%	67%	57%
No	30%	30%	30%	27%	27%	33%
Unsure	7%	6%	8%	7%	6%	10%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	63%	64%	64%	67%	56%
No	30%	30%	28%	26%	37%
Unsure	7%	6%	9%	7%	7%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	63%	100%	0%	81%	48%	74%	60%
No	30%	0%	100%	15%	47%	17%	34%
Unsure	7%	0%	0%	4%	5%	9%	6%

15. In 2018, did a political campaign contact you by phone?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	41%	43%	35%	40%	40%	41%
No	48%	46%	53%	50%	46%	47%
Unsure	12%	11%	12%	10%	14%	12%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	41%	41%	39%	44%	42%	40%	33%
No	48%	47%	50%	48%	46%	52%	57%
Unsure	12%	12%	11%	8%	12%	8%	10%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	41%	39%	42%	34%	44%	40%	41%	43%	35%
No	48%	47%	49%	55%	44%	48%	43%	49%	49%
Unsure	12%	14%	9%	12%	11%	12%	16%	8%	15%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	41%	41%	46%	46%	41%	42%
No	48%	47%	45%	43%	47%	46%
Unsure	12%	13%	9%	12%	12%	12%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	41%	39%	46%	43%	36%
No	48%	49%	44%	46%	50%
Unsure	12%	12%	10%	11%	13%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	41%	53%	20%	100%	0%	56%	37%
No	48%	37%	74%	0%	100%	33%	52%
Unsure	12%	11%	6%	0%	0%	11%	11%



16. In 2018, did a political campaign contact you by coming to your home?

	Total	Very enthus	Not enthus	Low turnout	Med turnout	High turnout
Yes	20%	22%	18%	18%	20%	25%
No	77%	76%	79%	80%	77%	71%
Unsure	3%	3%	4%	2%	3%	4%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Yes	20%	21%	18%	33%	21%	19%	15%
No	77%	75%	80%	67%	75%	80%	81%
Unsure	3%	4%	2%	0%	3%	2%	4%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Yes	20%	21%	20%	19%	21%	20%	11%	30%	16%
No	77%	76%	77%	77%	77%	77%	84%	69%	82%
Unsure	3%	3%	3%	4%	2%	3%	5%	2%	2%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Yes	20%	21%	21%	22%	20%	23%
No	77%	77%	71%	75%	78%	73%
Unsure	3%	1%	7%	2%	2%	4%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Yes	20%	20%	22%	21%	19%
No	77%	77%	76%	76%	78%
Unsure	3%	3%	3%	3%	3%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Yes	20%	24%	12%	28%	14%	100%	0%
No	77%	74%	87%	70%	84%	0%	100%
Unsure	3%	2%	1%	2%	2%	0%	0%



17. Would you say that you are:

	Total	Very enthused	Not enthused	Low turnout	Med turnout	High turnout
Liberal	76%	82%	63%	74%	79%	74%
Moderate	19%	14%	29%	20%	16%	21%
Conservative	2%	2%	3%	2%	2%	2%
Unsure	3%	3%	5%	4%	3%	2%

	Total	Democrat	Independent	Republican	Liberal	Moderate	Conserv
Liberal	76%	85%	64%	24%	100%	0%	0%
Moderate	19%	12%	29%	32%	0%	100%	0%
Conservative	2%	0%	2%	43%	0%	0%	100%
Unsure	3%	3%	5%	2%	0%	0%	0%

	Total	Female	Male	18-24	25-34	White	Black	Hispanic	Other
Liberal	76%	82%	68%	74%	77%	78%	75%	67%	75%
Moderate	19%	15%	25%	20%	18%	17%	17%	27%	20%
Conservative	2%	1%	3%	3%	2%	2%	2%	1%	2%
Unsure	3%	3%	4%	3%	3%	3%	5%	5%	4%

	Total	Non-College	College grad	Postgrad	Bold change	Defeat Trump
Liberal	76%	75%	85%	74%	82%	68%
Moderate	19%	19%	12%	23%	14%	28%
Conservative	2%	2%	2%	1%	1%	1%
Unsure	3%	4%	1%	2%	3%	2%

	Total	Vote-favorite	Vote-beat Trump	Engaged	Disconnected
Liberal	76%	78%	73%	79%	69%
Moderate	19%	17%	22%	17%	22%
Conservative	2%	2%	1%	2%	2%
Unsure	3%	3%	4%	2%	6%

	Total	Text-Yes	Text-No	Phone-Yes	Phone-No	Canvass-Yes	Canvass-No
Liberal	76%	79%	70%	78%	73%	79%	75%
Moderate	19%	17%	22%	18%	21%	17%	20%
Conservative	2%	1%	4%	2%	2%	2%	2%
Unsure	3%	2%	5%	2%	4%	2%	4%

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## Demographics

### Party ID

Democrat 61%  
Independent 37%  
Republican 2%

### Gender

Female 56%  
Male 44%

### Age

18-24 35%  
25-34 65%

### Race

White 66%  
Black 12%  
Hispanic 18%  
Other 4%

### Education

Non-College 69%  
College grad 18%  
Postgrad 13%