



North Carolina Election Survey October 2022

Overview

This report contains the results of a Civiqs survey of 674 likely voters in North Carolina from October 29 - November 2, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in North Carolina. The general design effect due to weighting is 1.66. The survey has a margin of error of $\pm 4.9\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. How enthusiastic are you to vote in the November 2022 general election?

Very enthusiastic	81%
Somewhat enthusiastic	12%
Not too enthusiastic	4%
Not enthusiastic at all	2%
Unsure	1%

2. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

Ted Budd, Republican	49%
Cheri Beasley, Democrat	49%
Someone else	2%
Unsure	1%

3. Do you have a favorable or unfavorable opinion of Richard Burr?

Favorable	17%
Unfavorable	65%
Unsure	18%

4. Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable	21%
Unfavorable	63%
Unsure	16%

5. Do you have a favorable or unfavorable opinion of Cheri Beasley?

Favorable	47%
Unfavorable	48%
Unsure	5%

6. Do you have a favorable or unfavorable opinion of Ted Budd?

Favorable	43%
Unfavorable	49%
Unsure	7%

7. Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable	50%
Unfavorable	45%
Unsure	5%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 43%

Unfavorable 53%

Unsure 4%

Crosstabs

1. How enthusiastic are you to vote in the November 2022 general election?

	Total	Democrat	Republican	Independent	Female	Male
Very enthusiastic	81%	86%	82%	76%	82%	81%
Somewhat enthusiastic	12%	6%	14%	17%	10%	15%
Not too enthusiastic	4%	4%	3%	5%	5%	2%
Not enthusiastic at all	2%	3%	1%	2%	2%	1%
Unsure	1%	1%	1%	0%	0%	1%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Very enthusiastic	81%	80%	85%	67%	98%	85%	71%	82%
Somewhat enthusiastic	12%	13%	10%	16%	1%	10%	18%	11%
Not too enthusiastic	4%	4%	3%	2%	1%	3%	7%	6%
Not enthusiastic at all	2%	1%	2%	15%	0%	1%	4%	1%
Unsure	1%	1%	0%	0%	0%	1%	0%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Very enthusiastic	81%	69%	72%	84%	98%	78%	81%	90%
Somewhat enthusiastic	12%	23%	16%	9%	2%	16%	11%	3%
Not too enthusiastic	4%	4%	8%	5%	0%	4%	5%	3%
Not enthusiastic at all	2%	3%	3%	2%	0%	1%	2%	4%
Unsure	1%	2%	1%	0%	0%	1%	1%	0%

2. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Ted Budd, Republican	49%	2%	94%	46%	42%	58%
Cheri Beasley, Democrat	49%	98%	5%	46%	57%	39%
Someone else	2%	0%	1%	6%	0%	3%
Unsure	1%	0%	0%	2%	1%	0%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Ted Budd, Republican	49%	61%	10%	41%	65%	52%	45%	35%
Cheri Beasley, Democrat	49%	37%	89%	55%	35%	46%	51%	63%
Someone else	2%	2%	0%	5%	0%	1%	3%	2%
Unsure	1%	0%	2%	0%	0%	1%	0%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Ted Budd, Republican	49%	45%	57%	48%	46%	56%	50%	35%
Cheri Beasley, Democrat	49%	50%	41%	50%	54%	42%	49%	61%
Someone else	2%	5%	2%	0%	0%	3%	1%	2%
Unsure	1%	0%	0%	2%	0%	0%	0%	3%

3. Do you have a favorable or unfavorable opinion of Richard Burr?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	17%	5%	31%	12%	14%	22%
Unfavorable	65%	87%	43%	65%	67%	60%
Unsure	18%	8%	26%	22%	19%	18%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	17%	22%	2%	14%	21%	17%	17%	19%
Unfavorable	65%	58%	80%	78%	75%	63%	69%	65%
Unsure	18%	20%	18%	8%	4%	20%	14%	16%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	17%	19%	18%	13%	17%	18%	15%	20%
Unfavorable	65%	61%	60%	70%	67%	64%	62%	68%
Unsure	18%	19%	22%	17%	16%	18%	22%	12%

4. Do you have a favorable or unfavorable opinion of Thom Tillis?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	21%	4%	41%	17%	18%	26%
Unfavorable	63%	91%	34%	66%	66%	59%
Unsure	16%	5%	25%	17%	16%	15%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	21%	27%	5%	16%	21%	22%	17%	26%
Unfavorable	63%	55%	86%	68%	70%	62%	67%	60%
Unsure	16%	18%	9%	16%	9%	16%	17%	14%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	21%	16%	22%	22%	26%	27%	17%	22%
Unfavorable	63%	63%	59%	66%	63%	60%	64%	67%
Unsure	16%	21%	20%	12%	11%	14%	19%	12%

5. Do you have a favorable or unfavorable opinion of Cheri Beasley?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	47%	94%	4%	43%	56%	36%
Unfavorable	48%	4%	89%	49%	40%	58%
Unsure	5%	2%	7%	8%	5%	5%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	47%	34%	87%	56%	30%	43%	49%	61%
Unfavorable	48%	60%	10%	39%	65%	51%	46%	36%
Unsure	5%	6%	3%	5%	5%	6%	5%	3%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	47%	45%	37%	50%	52%	40%	46%	58%
Unfavorable	48%	46%	58%	46%	43%	56%	48%	34%
Unsure	5%	8%	5%	3%	5%	4%	6%	8%

6. Do you have a favorable or unfavorable opinion of Ted Budd?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	3%	82%	43%	35%	54%
Unfavorable	49%	93%	8%	51%	56%	40%
Unsure	7%	4%	11%	6%	8%	6%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	43%	53%	10%	31%	65%	47%	39%	30%
Unfavorable	49%	39%	86%	50%	33%	46%	52%	62%
Unsure	7%	8%	4%	19%	2%	6%	10%	8%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	43%	39%	47%	44%	43%	50%	42%	33%
Unfavorable	49%	51%	42%	49%	54%	46%	49%	59%
Unsure	7%	10%	11%	6%	3%	4%	9%	8%

7. Do you have a favorable or unfavorable opinion of Roy Cooper?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	50%	94%	8%	51%	58%	40%
Unfavorable	45%	4%	85%	44%	36%	57%
Unsure	5%	2%	7%	5%	6%	4%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	50%	38%	86%	59%	38%	48%	48%	61%
Unfavorable	45%	56%	10%	36%	62%	46%	48%	34%
Unsure	5%	6%	3%	5%	0%	5%	5%	5%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	50%	51%	39%	52%	55%	47%	47%	63%
Unfavorable	45%	43%	54%	44%	41%	50%	45%	34%
Unsure	5%	6%	7%	4%	3%	3%	8%	3%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	92%	4%	34%	50%	34%
Unfavorable	53%	4%	95%	60%	45%	64%
Unsure	4%	4%	1%	7%	5%	2%

	Total	White	Black	Hispanic	Other	Non-College	College grad	Postgrad
Favorable	43%	32%	76%	50%	32%	39%	45%	56%
Unfavorable	53%	65%	16%	45%	65%	57%	52%	38%
Unsure	4%	3%	7%	4%	3%	4%	2%	6%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	43%	42%	29%	46%	52%	40%	42%	54%
Unfavorable	53%	56%	63%	50%	46%	57%	54%	42%
Unsure	4%	2%	8%	3%	2%	3%	4%	3%

Demographics

Party ID

Democrat 36%
Republican 38%
Independent 26%

Gender

Female 54%
Male 46%

Age

18-34 26%
35-49 22%
50-64 26%
65+ 26%

Race

White 69%
Black 22%
Hispanic 5%
Other 4%

Education

Non-College 66%
College grad 22%
Postgrad 12%