



## North Carolina Election Survey September 2022

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### Overview

This report contains the results of a Civiqs survey of 586 likely voters in North Carolina from September 17-20, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at [civiqs.com](https://civiqs.com).

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in North Carolina. The general design effect due to weighting is 1.87. The survey has a margin of error of  $\pm 5.5\%$  at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

### Contact

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More information about Civiqs can be found online at [civiqs.com/methodology](https://civiqs.com/methodology).

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## Topline Results

1. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

|                         |     |
|-------------------------|-----|
| Cheri Beasley, Democrat | 49% |
| Ted Budd, Republican    | 48% |
| Someone else            | 1%  |
| Unsure                  | 2%  |

2. Do you have a favorable or unfavorable opinion of Richard Burr?

|             |     |
|-------------|-----|
| Favorable   | 17% |
| Unfavorable | 67% |
| Unsure      | 16% |

3. Do you have a favorable or unfavorable opinion of Thom Tillis?

|             |     |
|-------------|-----|
| Favorable   | 22% |
| Unfavorable | 61% |
| Unsure      | 16% |

4. Do you have a favorable or unfavorable opinion of Cheri Beasley?

|             |     |
|-------------|-----|
| Favorable   | 44% |
| Unfavorable | 45% |
| Unsure      | 11% |

5. Do you have a favorable or unfavorable opinion of Ted Budd?

|             |     |
|-------------|-----|
| Favorable   | 41% |
| Unfavorable | 49% |
| Unsure      | 10% |

6. Do you have a favorable or unfavorable opinion of Roy Cooper?

|             |     |
|-------------|-----|
| Favorable   | 49% |
| Unfavorable | 43% |
| Unsure      | 8%  |

7. Do you have a favorable or unfavorable opinion of Joe Biden?

|             |     |
|-------------|-----|
| Favorable   | 43% |
| Unfavorable | 54% |
| Unsure      | 3%  |

## Crosstabs

1. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

|                         | Total | Democrat | Republican | Independent | Female | Male |
|-------------------------|-------|----------|------------|-------------|--------|------|
| Cheri Beasley, Democrat | 49%   | 97%      | 1%         | 48%         | 54%    | 42%  |
| Ted Budd, Republican    | 48%   | 3%       | 94%        | 47%         | 44%    | 54%  |
| Someone else            | 1%    | 0%       | 1%         | 2%          | 0%     | 1%   |
| Unsure                  | 2%    | 0%       | 4%         | 3%          | 2%     | 3%   |

|                         | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Cheri Beasley, Democrat | 49%   | 36%   | 88%   | 58%      | 22%   | 46%         | 51%          | 64%      |
| Ted Budd, Republican    | 48%   | 60%   | 12%   | 37%      | 70%   | 53%         | 41%          | 33%      |
| Someone else            | 1%    | 1%    | 0%    | 0%       | 5%    | 0%          | 1%           | 2%       |
| Unsure                  | 2%    | 3%    | 0%    | 5%       | 3%    | 1%          | 7%           | 1%       |

|                         | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Cheri Beasley, Democrat | 49%   | 50%   | 45%   | 51%   | 50% | 40%   | 50%      | 65%   |
| Ted Budd, Republican    | 48%   | 43%   | 53%   | 48%   | 48% | 56%   | 47%      | 34%   |
| Someone else            | 1%    | 2%    | 1%    | 1%    | 0%  | 0%    | 1%       | 0%    |
| Unsure                  | 2%    | 5%    | 2%    | 1%    | 2%  | 3%    | 2%       | 1%    |

2. Do you have a favorable or unfavorable opinion of Richard Burr?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 17%   | 5%       | 33%        | 13%         | 15%    | 21%  |
| Unfavorable | 67%   | 84%      | 44%        | 74%         | 69%    | 63%  |
| Unsure      | 16%   | 11%      | 23%        | 13%         | 16%    | 17%  |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 17%   | 20%   | 11%   | 11%      | 7%    | 16%         | 23%          | 15%      |
| Unfavorable | 67%   | 63%   | 77%   | 77%      | 59%   | 68%         | 59%          | 72%      |
| Unsure      | 16%   | 17%   | 12%   | 12%      | 35%   | 16%         | 19%          | 13%      |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 17%   | 16%   | 20%   | 15%   | 18% | 18%   | 17%      | 16%   |
| Unfavorable | 67%   | 72%   | 55%   | 70%   | 68% | 66%   | 63%      | 78%   |
| Unsure      | 16%   | 12%   | 25%   | 14%   | 14% | 16%   | 20%      | 7%    |

3. Do you have a favorable or unfavorable opinion of Thom Tillis?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 22%   | 3%       | 44%        | 19%         | 19%    | 26%  |
| Unfavorable | 61%   | 87%      | 33%        | 66%         | 65%    | 56%  |
| Unsure      | 16%   | 10%      | 23%        | 15%         | 16%    | 17%  |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 22%   | 27%   | 10%   | 7%       | 21%   | 21%         | 26%          | 23%      |
| Unfavorable | 61%   | 55%   | 78%   | 89%      | 44%   | 62%         | 56%          | 66%      |
| Unsure      | 16%   | 18%   | 12%   | 4%       | 35%   | 17%         | 18%          | 10%      |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 22%   | 26%   | 25%   | 15%   | 21% | 24%   | 23%      | 21%   |
| Unfavorable | 61%   | 62%   | 51%   | 70%   | 63% | 60%   | 59%      | 69%   |
| Unsure      | 16%   | 12%   | 24%   | 14%   | 16% | 16%   | 18%      | 10%   |

4. Do you have a favorable or unfavorable opinion of Cheri Beasley?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 44%   | 92%      | 2%         | 37%         | 49%    | 40%  |
| Unfavorable | 45%   | 3%       | 87%        | 44%         | 42%    | 48%  |
| Unsure      | 11%   | 6%       | 12%        | 19%         | 9%     | 12%  |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 44%   | 30%   | 88%   | 56%      | 8%    | 42%         | 45%          | 55%      |
| Unfavorable | 45%   | 55%   | 12%   | 35%      | 70%   | 49%         | 37%          | 33%      |
| Unsure      | 11%   | 15%   | 1%    | 9%       | 22%   | 9%          | 19%          | 12%      |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 44%   | 37%   | 41%   | 49%   | 50% | 34%   | 45%      | 63%   |
| Unfavorable | 45%   | 39%   | 50%   | 44%   | 44% | 54%   | 42%      | 34%   |
| Unsure      | 11%   | 24%   | 10%   | 6%    | 5%  | 12%   | 13%      | 3%    |

5. Do you have a favorable or unfavorable opinion of Ted Budd?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 41%   | 4%       | 81%        | 39%         | 39%    | 45%  |
| Unfavorable | 49%   | 89%      | 9%         | 49%         | 51%    | 46%  |
| Unsure      | 10%   | 7%       | 10%        | 12%         | 10%    | 9%   |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 41%   | 52%   | 12%   | 25%      | 55%   | 45%         | 34%          | 34%      |
| Unfavorable | 49%   | 37%   | 84%   | 60%      | 24%   | 48%         | 50%          | 53%      |
| Unsure      | 10%   | 11%   | 4%    | 15%      | 22%   | 7%          | 16%          | 13%      |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 41%   | 36%   | 43%   | 42%   | 45% | 50%   | 39%      | 34%   |
| Unfavorable | 49%   | 48%   | 47%   | 51%   | 50% | 45%   | 46%      | 61%   |
| Unsure      | 10%   | 16%   | 10%   | 7%    | 6%  | 5%    | 14%      | 5%    |

6. Do you have a favorable or unfavorable opinion of Roy Cooper?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 49%   | 95%      | 5%         | 46%         | 54%    | 44%  |
| Unfavorable | 43%   | 3%       | 86%        | 41%         | 40%    | 49%  |
| Unsure      | 8%    | 2%       | 9%         | 13%         | 7%     | 7%   |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 49%   | 36%   | 88%   | 66%      | 26%   | 44%         | 55%          | 63%      |
| Unfavorable | 43%   | 54%   | 12%   | 28%      | 62%   | 46%         | 40%          | 34%      |
| Unsure      | 8%    | 10%   | 1%    | 6%       | 12%   | 10%         | 5%           | 3%       |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 49%   | 49%   | 47%   | 50%   | 51% | 43%   | 48%      | 60%   |
| Unfavorable | 43%   | 42%   | 45%   | 44%   | 40% | 49%   | 43%      | 37%   |
| Unsure      | 8%    | 9%    | 8%    | 5%    | 9%  | 9%    | 9%       | 2%    |



7. Do you have a favorable or unfavorable opinion of Joe Biden?

|             | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable   | 43%   | 93%      | 1%         | 34%         | 48%    | 38%  |
| Unfavorable | 54%   | 5%       | 98%        | 59%         | 50%    | 59%  |
| Unsure      | 3%    | 2%       | 2%         | 7%          | 2%     | 3%   |

|             | Total | White | Black | Hispanic | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|-------|----------|-------|-------------|--------------|----------|
| Favorable   | 43%   | 30%   | 86%   | 46%      | 20%   | 40%         | 48%          | 51%      |
| Unfavorable | 54%   | 66%   | 14%   | 47%      | 78%   | 57%         | 48%          | 44%      |
| Unsure      | 3%    | 4%    | 0%    | 7%       | 2%    | 2%          | 4%           | 5%       |

|             | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable   | 43%   | 38%   | 40%   | 47%   | 49% | 32%   | 46%      | 60%   |
| Unfavorable | 54%   | 57%   | 56%   | 51%   | 51% | 65%   | 50%      | 37%   |
| Unsure      | 3%    | 5%    | 4%    | 2%    | 1%  | 3%    | 4%       | 3%    |

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## Demographics

### Party ID

Democrat 37%  
Republican 37%  
Independent 26%

### Gender

Female 54%  
Male 46%

### Age

18-34 26%  
35-49 24%  
50-64 26%  
65+ 24%

### Race

White 69%  
Black 23%  
Hispanic 5%  
Other 3%

### Education

Non-College 66%  
College grad 22%  
Postgrad 12%