



Iowa Election Survey October 2022

Overview

This report contains the results of a Civiqs survey of 623 likely voters in Iowa from October 22-25, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Iowa. The general design effect due to weighting is 1.77. The survey has a margin of error of $\pm 5.2\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. How enthusiastic are you to vote in the November 2022 general election?

Very enthusiastic	74%
Somewhat enthusiastic	18%
Not too enthusiastic	5%
Not enthusiastic at all	2%
Unsure	0%

2. If the election for U.S. Senator from Iowa were held today, who would you vote for?

Chuck Grassley, Republican	52%
Michael Franken, Democrat	44%
Someone else	3%
Unsure	2%

3. If the election for Governor of Iowa were held today, who would you vote for?

Kim Reynolds, Republican	54%
Deidre DeJear, Democrat	42%
Someone else	2%
Unsure	1%

4. Do you have a favorable or unfavorable opinion of Joni Ernst?

Favorable	41%
Unfavorable	48%
Unsure	11%

5. Do you have a favorable or unfavorable opinion of Chuck Grassley?

Favorable	49%
Unfavorable	45%
Unsure	6%

6. Do you have a favorable or unfavorable opinion of Michael Franken?

Favorable	37%
Unfavorable	46%
Unsure	17%

7. Do you have a favorable or unfavorable opinion of Kim Reynolds?

Favorable	54%
Unfavorable	45%
Unsure	1%

8. Do you have a favorable or unfavorable opinion of Deidre DeJear?

Favorable 35%
Unfavorable 44%
Unsure 21%

9. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 34%
Unfavorable 59%
Unsure 8%

Crosstabs

1. How enthusiastic are you to vote in the November 2022 general election?

	Total	Democrat	Republican	Independent	Female	Male
Very enthusiastic	74%	80%	79%	60%	73%	76%
Somewhat enthusiastic	18%	14%	16%	25%	17%	20%
Not too enthusiastic	5%	5%	5%	6%	8%	2%
Not enthusiastic at all	2%	0%	0%	8%	2%	2%
Unsure	0%	1%	0%	0%	1%	0%

	Total	White	Other	Non-College	College grad	Postgrad
Very enthusiastic	74%	73%	82%	77%	68%	63%
Somewhat enthusiastic	18%	18%	16%	16%	27%	16%
Not too enthusiastic	5%	6%	0%	4%	1%	19%
Not enthusiastic at all	2%	2%	2%	2%	3%	2%
Unsure	0%	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Very enthusiastic	74%	61%	72%	74%	86%	75%	68%	79%
Somewhat enthusiastic	18%	27%	19%	18%	11%	18%	21%	14%
Not too enthusiastic	5%	8%	5%	4%	4%	5%	8%	3%
Not enthusiastic at all	2%	4%	4%	2%	0%	2%	3%	4%
Unsure	0%	0%	0%	1%	0%	1%	0%	0%

2. If the election for U.S. Senator from Iowa were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Chuck Grassley, Republican	52%	3%	94%	45%	46%	60%
Michael Franken, Democrat	44%	96%	2%	46%	52%	34%
Someone else	3%	1%	2%	5%	1%	4%
Unsure	2%	0%	2%	3%	1%	2%

	Total	White	Other	Non-College	College grad	Postgrad
Chuck Grassley, Republican	52%	52%	46%	51%	59%	42%
Michael Franken, Democrat	44%	43%	54%	44%	37%	56%
Someone else	3%	3%	0%	3%	1%	1%
Unsure	2%	2%	0%	2%	2%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Chuck Grassley, Republican	52%	53%	49%	46%	57%	54%	54%	40%
Michael Franken, Democrat	44%	45%	43%	48%	40%	43%	40%	58%
Someone else	3%	0%	7%	3%	1%	3%	3%	2%
Unsure	2%	2%	1%	3%	2%	1%	3%	0%

3. If the election for Governor of Iowa were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Kim Reynolds, Republican	54%	3%	97%	49%	47%	64%
Deidre DeJear, Democrat	42%	94%	2%	43%	50%	32%
Someone else	2%	2%	0%	5%	2%	2%
Unsure	1%	1%	1%	3%	1%	2%

	Total	White	Other	Non-College	College grad	Postgrad
Kim Reynolds, Republican	54%	55%	46%	54%	62%	42%
Deidre DeJear, Democrat	42%	42%	54%	43%	36%	55%
Someone else	2%	2%	0%	2%	2%	2%
Unsure	1%	1%	0%	2%	0%	2%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Kim Reynolds, Republican	54%	55%	53%	49%	59%	56%	58%	42%
Deidre DeJear, Democrat	42%	44%	42%	46%	39%	42%	39%	55%
Someone else	2%	1%	4%	3%	1%	1%	3%	1%
Unsure	1%	0%	2%	3%	1%	1%	0%	1%

4. Do you have a favorable or unfavorable opinion of Joni Ernst?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	41%	3%	78%	31%	37%	46%
Unfavorable	48%	93%	9%	55%	53%	42%
Unsure	11%	4%	14%	14%	10%	12%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	41%	41%	35%	40%	47%	33%
Unfavorable	48%	48%	55%	48%	45%	58%
Unsure	11%	11%	10%	12%	7%	10%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	41%	42%	40%	34%	47%	41%	41%	35%
Unfavorable	48%	49%	50%	55%	40%	44%	51%	57%
Unsure	11%	9%	10%	11%	12%	15%	8%	8%

5. Do you have a favorable or unfavorable opinion of Chuck Grassley?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	49%	5%	88%	41%	44%	55%
Unfavorable	45%	94%	5%	48%	52%	37%
Unsure	6%	1%	7%	11%	5%	8%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	49%	49%	45%	47%	58%	41%
Unfavorable	45%	44%	55%	45%	37%	57%
Unsure	6%	7%	0%	8%	5%	2%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	49%	53%	41%	44%	54%	52%	49%	37%
Unfavorable	45%	43%	48%	49%	41%	43%	42%	60%
Unsure	6%	4%	11%	6%	5%	5%	10%	3%

6. Do you have a favorable or unfavorable opinion of Michael Franken?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	37%	88%	2%	31%	43%	30%
Unfavorable	46%	4%	81%	42%	37%	56%
Unsure	17%	8%	17%	27%	20%	13%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	37%	37%	41%	39%	26%	44%
Unfavorable	46%	46%	43%	42%	57%	47%
Unsure	17%	17%	16%	19%	17%	9%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	37%	29%	35%	46%	37%	36%	33%	48%
Unfavorable	46%	55%	43%	35%	49%	41%	51%	41%
Unsure	17%	16%	21%	19%	13%	22%	16%	12%

7. Do you have a favorable or unfavorable opinion of Kim Reynolds?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	54%	4%	95%	51%	46%	64%
Unfavorable	45%	96%	3%	48%	53%	34%
Unsure	1%	0%	1%	1%	0%	1%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	54%	55%	46%	53%	63%	40%
Unfavorable	45%	45%	54%	46%	37%	59%
Unsure	1%	1%	0%	1%	0%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	54%	56%	51%	49%	59%	54%	58%	42%
Unfavorable	45%	44%	47%	50%	40%	45%	41%	57%
Unsure	1%	0%	2%	1%	1%	1%	1%	1%

8. Do you have a favorable or unfavorable opinion of Deidre DeJear?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	35%	82%	0%	32%	44%	24%
Unfavorable	44%	4%	76%	44%	34%	56%
Unsure	21%	14%	23%	24%	22%	20%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	35%	34%	50%	37%	25%	40%
Unfavorable	44%	45%	39%	40%	56%	45%
Unsure	21%	21%	11%	22%	19%	15%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	35%	29%	36%	41%	34%	34%	34%	47%
Unfavorable	44%	54%	44%	34%	45%	40%	52%	35%
Unsure	21%	17%	21%	25%	21%	27%	15%	18%

9. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	34%	86%	1%	22%	39%	28%
Unfavorable	59%	4%	98%	63%	50%	68%
Unsure	8%	10%	1%	15%	12%	3%

	Total	White	Other	Non-College	College grad	Postgrad
Favorable	34%	33%	40%	36%	26%	35%
Unfavorable	59%	59%	46%	58%	63%	52%
Unsure	8%	7%	13%	6%	11%	13%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	34%	23%	30%	45%	36%	31%	32%	45%
Unfavorable	59%	61%	62%	52%	60%	59%	61%	53%
Unsure	8%	16%	8%	3%	4%	11%	8%	1%

Demographics

Party ID

Democrat 31%
Republican 39%
Independent 30%

Gender

Female 52%
Male 48%

Age

18-34 25%
35-49 23%
50-64 24%
65+ 28%

Race

White 94%
Other 6%

Education

Non-College 67%
College grad 22%
Postgrad 11%