



Florida Election Survey October 2022

Overview

This report contains the results of a Civiqs survey of 772 likely voters in Florida from October 29 - November 2, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Florida. The general design effect due to weighting is 1.25. The survey has a margin of error of $\pm 3.9\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. How enthusiastic are you to vote in the November 2022 general election?

| | |
|-------------------------|-----|
| Very enthusiastic | 80% |
| Somewhat enthusiastic | 12% |
| Not too enthusiastic | 5% |
| Not enthusiastic at all | 3% |
| Unsure | 0% |

2. If the election for U.S. Senator from Florida were held today, who would you vote for?

| | |
|-------------------------|-----|
| Marco Rubio, Republican | 52% |
| Val Demings, Democrat | 45% |
| Someone else | 2% |
| Unsure | 1% |

3. If the election for Governor of Florida were held today, who would you vote for?

| | |
|--------------------------|-----|
| Ron DeSantis, Republican | 54% |
| Charlie Crist, Democrat | 45% |
| Someone else | 1% |
| Unsure | 1% |

4. Do you have a favorable or unfavorable opinion of Val Demings?

| | |
|-------------|-----|
| Favorable | 40% |
| Unfavorable | 51% |
| Unsure | 9% |

5. Do you have a favorable or unfavorable opinion of Charlie Crist?

| | |
|-------------|-----|
| Favorable | 37% |
| Unfavorable | 56% |
| Unsure | 7% |

6. Do you have a favorable or unfavorable opinion of Marco Rubio?

| | |
|-------------|-----|
| Favorable | 46% |
| Unfavorable | 48% |
| Unsure | 6% |

7. Do you have a favorable or unfavorable opinion of Ron DeSantis?

| | |
|-------------|-----|
| Favorable | 53% |
| Unfavorable | 45% |
| Unsure | 2% |

8. Do you have a favorable or unfavorable opinion of Rick Scott?

Favorable 38%
Unfavorable 54%
Unsure 8%

9. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 40%
Unfavorable 56%
Unsure 4%

Crosstabs

1. How enthusiastic are you to vote in the November 2022 general election?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------------------|-------|----------|------------|-------------|--------|------|
| Very enthusiastic | 80% | 75% | 88% | 77% | 80% | 80% |
| Somewhat enthusiastic | 12% | 16% | 7% | 13% | 10% | 14% |
| Not too enthusiastic | 5% | 6% | 2% | 8% | 6% | 4% |
| Not enthusiastic at all | 3% | 4% | 2% | 2% | 4% | 1% |
| Unsure | 0% | 0% | 1% | 0% | 0% | 1% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Very enthusiastic | 80% | 79% | 90% | 76% | 59% | 83% | 72% | 81% |
| Somewhat enthusiastic | 12% | 13% | 4% | 15% | 34% | 9% | 21% | 11% |
| Not too enthusiastic | 5% | 5% | 5% | 7% | 6% | 5% | 5% | 5% |
| Not enthusiastic at all | 3% | 3% | 1% | 3% | 0% | 3% | 2% | 3% |
| Unsure | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Very enthusiastic | 80% | 67% | 76% | 82% | 91% | 76% | 83% | 91% |
| Somewhat enthusiastic | 12% | 23% | 11% | 11% | 5% | 11% | 11% | 6% |
| Not too enthusiastic | 5% | 3% | 10% | 5% | 4% | 8% | 5% | 3% |
| Not enthusiastic at all | 3% | 5% | 4% | 2% | 0% | 5% | 1% | 1% |
| Unsure | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% |

2. If the election for U.S. Senator from Florida were held today, who would you vote for?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------------------|-------|----------|------------|-------------|--------|------|
| Marco Rubio, Republican | 52% | 3% | 95% | 56% | 48% | 56% |
| Val Demings, Democrat | 45% | 95% | 4% | 37% | 49% | 41% |
| Someone else | 2% | 0% | 1% | 5% | 1% | 3% |
| Unsure | 1% | 1% | 0% | 2% | 2% | 1% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Marco Rubio, Republican | 52% | 63% | 49% | 6% | 66% | 55% | 49% | 47% |
| Val Demings, Democrat | 45% | 34% | 48% | 90% | 31% | 43% | 48% | 47% |
| Someone else | 2% | 2% | 3% | 1% | 0% | 2% | 2% | 3% |
| Unsure | 1% | 1% | 0% | 3% | 3% | 1% | 1% | 2% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Marco Rubio, Republican | 52% | 50% | 51% | 51% | 56% | 54% | 56% | 44% |
| Val Demings, Democrat | 45% | 43% | 46% | 47% | 43% | 39% | 41% | 54% |
| Someone else | 2% | 6% | 2% | 1% | 0% | 3% | 1% | 1% |
| Unsure | 1% | 1% | 2% | 1% | 1% | 3% | 1% | 0% |

3. If the election for Governor of Florida were held today, who would you vote for?

| | Total | Democrat | Republican | Independent | Female | Male |
|--------------------------|-------|----------|------------|-------------|--------|------|
| Ron DeSantis, Republican | 54% | 4% | 96% | 59% | 50% | 58% |
| Charlie Crist, Democrat | 45% | 94% | 4% | 38% | 49% | 40% |
| Someone else | 1% | 0% | 0% | 2% | 0% | 1% |
| Unsure | 1% | 2% | 0% | 1% | 1% | 1% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|--------------------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Ron DeSantis, Republican | 54% | 65% | 50% | 8% | 69% | 56% | 50% | 51% |
| Charlie Crist, Democrat | 45% | 34% | 49% | 88% | 31% | 42% | 50% | 49% |
| Someone else | 1% | 1% | 0% | 0% | 0% | 1% | 0% | 0% |
| Unsure | 1% | 1% | 0% | 3% | 0% | 2% | 0% | 1% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|--------------------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Ron DeSantis, Republican | 54% | 53% | 53% | 51% | 57% | 60% | 58% | 43% |
| Charlie Crist, Democrat | 45% | 44% | 45% | 47% | 42% | 39% | 41% | 54% |
| Someone else | 1% | 1% | 1% | 0% | 0% | 0% | 1% | 1% |
| Unsure | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% |

4. Do you have a favorable or unfavorable opinion of Val Demings?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 40% | 89% | 3% | 31% | 45% | 36% |
| Unfavorable | 51% | 4% | 89% | 59% | 47% | 56% |
| Unsure | 9% | 8% | 9% | 10% | 8% | 8% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 40% | 29% | 44% | 87% | 23% | 38% | 46% | 43% |
| Unfavorable | 51% | 61% | 49% | 9% | 64% | 54% | 46% | 45% |
| Unsure | 9% | 10% | 7% | 5% | 13% | 8% | 8% | 12% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 40% | 32% | 40% | 46% | 41% | 35% | 39% | 52% |
| Unfavorable | 51% | 53% | 51% | 48% | 53% | 56% | 55% | 42% |
| Unsure | 9% | 15% | 9% | 6% | 6% | 9% | 7% | 6% |

5. Do you have a favorable or unfavorable opinion of Charlie Crist?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 37% | 81% | 2% | 29% | 41% | 33% |
| Unfavorable | 56% | 9% | 95% | 62% | 52% | 59% |
| Unsure | 7% | 10% | 3% | 9% | 7% | 7% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 37% | 26% | 40% | 84% | 17% | 36% | 41% | 35% |
| Unfavorable | 56% | 68% | 50% | 10% | 75% | 59% | 50% | 54% |
| Unsure | 7% | 6% | 11% | 6% | 8% | 6% | 10% | 11% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 37% | 28% | 38% | 40% | 39% | 30% | 35% | 51% |
| Unfavorable | 56% | 60% | 55% | 51% | 58% | 60% | 58% | 45% |
| Unsure | 7% | 12% | 7% | 8% | 3% | 10% | 7% | 4% |

6. Do you have a favorable or unfavorable opinion of Marco Rubio?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 46% | 1% | 87% | 48% | 46% | 47% |
| Unfavorable | 48% | 95% | 9% | 43% | 50% | 46% |
| Unsure | 6% | 4% | 4% | 9% | 4% | 7% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 46% | 56% | 42% | 8% | 58% | 48% | 44% | 43% |
| Unfavorable | 48% | 39% | 52% | 87% | 35% | 47% | 48% | 50% |
| Unsure | 6% | 5% | 6% | 6% | 7% | 5% | 8% | 7% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 46% | 41% | 41% | 47% | 54% | 51% | 51% | 37% |
| Unfavorable | 48% | 50% | 52% | 50% | 43% | 42% | 44% | 61% |
| Unsure | 6% | 9% | 7% | 3% | 4% | 7% | 5% | 2% |

7. Do you have a favorable or unfavorable opinion of Ron DeSantis?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 53% | 4% | 95% | 58% | 49% | 57% |
| Unfavorable | 45% | 95% | 4% | 38% | 49% | 41% |
| Unsure | 2% | 1% | 0% | 3% | 2% | 2% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 53% | 64% | 50% | 7% | 69% | 56% | 48% | 51% |
| Unfavorable | 45% | 35% | 48% | 88% | 27% | 43% | 49% | 47% |
| Unsure | 2% | 1% | 1% | 5% | 4% | 1% | 3% | 2% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 53% | 53% | 52% | 51% | 56% | 59% | 57% | 43% |
| Unfavorable | 45% | 45% | 47% | 46% | 43% | 39% | 42% | 54% |
| Unsure | 2% | 2% | 1% | 3% | 0% | 2% | 2% | 3% |

8. Do you have a favorable or unfavorable opinion of Rick Scott?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 38% | 2% | 72% | 37% | 36% | 39% |
| Unfavorable | 54% | 92% | 20% | 53% | 55% | 54% |
| Unsure | 8% | 5% | 8% | 10% | 9% | 7% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 38% | 44% | 36% | 8% | 49% | 40% | 31% | 39% |
| Unfavorable | 54% | 47% | 57% | 86% | 44% | 53% | 59% | 53% |
| Unsure | 8% | 9% | 7% | 6% | 6% | 7% | 10% | 8% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 38% | 27% | 34% | 36% | 49% | 39% | 43% | 31% |
| Unfavorable | 54% | 66% | 58% | 51% | 45% | 54% | 48% | 64% |
| Unsure | 8% | 7% | 8% | 13% | 5% | 6% | 9% | 5% |

9. Do you have a favorable or unfavorable opinion of Joe Biden?

| | Total | Democrat | Republican | Independent | Female | Male |
|-------------|-------|----------|------------|-------------|--------|------|
| Favorable | 40% | 91% | 2% | 29% | 43% | 37% |
| Unfavorable | 56% | 5% | 97% | 64% | 52% | 60% |
| Unsure | 4% | 4% | 1% | 7% | 5% | 3% |

| | Total | White | Hispanic | Black | Other | Non-College | College grad | Postgrad |
|-------------|-------|-------|----------|-------|-------|-------------|--------------|----------|
| Favorable | 40% | 28% | 46% | 85% | 25% | 39% | 41% | 42% |
| Unfavorable | 56% | 67% | 50% | 12% | 75% | 58% | 53% | 52% |
| Unsure | 4% | 4% | 4% | 3% | 0% | 3% | 6% | 6% |

| | Total | 18-34 | 35-49 | 50-64 | 65+ | Rural | Suburban | Urban |
|-------------|-------|-------|-------|-------|-----|-------|----------|-------|
| Favorable | 40% | 32% | 41% | 45% | 40% | 32% | 38% | 53% |
| Unfavorable | 56% | 60% | 55% | 52% | 57% | 64% | 59% | 44% |
| Unsure | 4% | 7% | 4% | 3% | 3% | 4% | 3% | 3% |

Demographics

Party ID

| | |
|-------------|-----|
| Democrat | 32% |
| Republican | 35% |
| Independent | 33% |

Gender

| | |
|--------|-----|
| Female | 53% |
| Male | 47% |

Age

| | |
|-------|-----|
| 18-34 | 22% |
| 35-49 | 21% |
| 50-64 | 26% |
| 65+ | 31% |

Race

| | |
|----------|-----|
| White | 65% |
| Hispanic | 19% |
| Black | 14% |
| Other | 2% |

Education

| | |
|--------------|-----|
| Non-College | 67% |
| College grad | 21% |
| Postgrad | 12% |