



Florida Election Survey September 2022

Overview

This report contains the results of a Civiqs survey of 617 likely voters in Florida from September 17-20, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Florida. The general design effect due to weighting is 1.28. The survey has a margin of error of $\pm 4.5\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. If the election for U.S. Senator from Florida were held today, who would you vote for?

Marco Rubio, Republican	49%
Val Demings, Democrat	47%
Someone else	3%
Unsure	2%

2. If the election for Governor of Florida were held today, who would you vote for?

Ron DeSantis, Republican	52%
Charlie Crist, Democrat	45%
Someone else	1%
Unsure	2%

3. Do you have a favorable or unfavorable opinion of Val Demings?

Favorable	40%
Unfavorable	47%
Unsure	13%

4. Do you have a favorable or unfavorable opinion of Charlie Crist?

Favorable	37%
Unfavorable	52%
Unsure	10%

5. Do you have a favorable or unfavorable opinion of Marco Rubio?

Favorable	41%
Unfavorable	51%
Unsure	8%

6. Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable	51%
Unfavorable	47%
Unsure	2%

7. Do you have a favorable or unfavorable opinion of Rick Scott?

Favorable	36%
Unfavorable	53%
Unsure	11%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 42%

Unfavorable 55%

Unsure 3%

Crosstabs

1. If the election for U.S. Senator from Florida were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Marco Rubio, Republican	49%	2%	91%	55%	46%	52%
Val Demings, Democrat	47%	96%	4%	37%	50%	44%
Someone else	3%	0%	5%	4%	2%	3%
Unsure	2%	2%	1%	3%	3%	1%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Marco Rubio, Republican	49%	57%	47%	8%	72%	48%	52%	48%
Val Demings, Democrat	47%	37%	51%	89%	23%	47%	47%	46%
Someone else	3%	4%	0%	3%	5%	3%	1%	6%
Unsure	2%	2%	2%	0%	0%	2%	1%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Marco Rubio, Republican	49%	56%	42%	46%	50%	48%	53%	41%
Val Demings, Democrat	47%	36%	52%	49%	48%	47%	43%	55%
Someone else	3%	6%	2%	3%	0%	5%	2%	2%
Unsure	2%	1%	3%	1%	2%	1%	2%	2%

2. If the election for Governor of Florida were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Ron DeSantis, Republican	52%	3%	96%	61%	49%	56%
Charlie Crist, Democrat	45%	93%	4%	35%	48%	42%
Someone else	1%	0%	0%	2%	1%	1%
Unsure	2%	4%	0%	2%	3%	1%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Ron DeSantis, Republican	52%	62%	47%	12%	77%	52%	53%	52%
Charlie Crist, Democrat	45%	36%	51%	83%	23%	44%	46%	47%
Someone else	1%	1%	0%	0%	0%	1%	1%	0%
Unsure	2%	2%	2%	5%	0%	3%	1%	1%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Ron DeSantis, Republican	52%	62%	46%	51%	50%	56%	55%	43%
Charlie Crist, Democrat	45%	36%	51%	46%	46%	41%	42%	53%
Someone else	1%	0%	2%	1%	0%	1%	1%	1%
Unsure	2%	1%	1%	2%	4%	3%	2%	3%

3. Do you have a favorable or unfavorable opinion of Val Demings?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	40%	85%	4%	29%	44%	37%
Unfavorable	47%	3%	86%	53%	43%	49%
Unsure	13%	12%	10%	18%	13%	13%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	40%	32%	45%	74%	23%	40%	40%	39%
Unfavorable	47%	55%	42%	10%	71%	48%	44%	46%
Unsure	13%	13%	13%	16%	6%	12%	16%	15%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	40%	20%	43%	48%	47%	35%	37%	52%
Unfavorable	47%	60%	38%	45%	44%	53%	49%	38%
Unsure	13%	20%	19%	7%	9%	12%	14%	10%

4. Do you have a favorable or unfavorable opinion of Charlie Crist?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	37%	79%	4%	26%	42%	33%
Unfavorable	52%	7%	92%	61%	49%	56%
Unsure	10%	15%	4%	13%	9%	11%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	37%	29%	39%	75%	15%	38%	36%	33%
Unfavorable	52%	61%	50%	12%	74%	52%	50%	57%
Unsure	10%	10%	11%	13%	11%	9%	13%	11%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	37%	22%	39%	42%	43%	37%	34%	46%
Unfavorable	52%	64%	49%	50%	49%	57%	55%	42%
Unsure	10%	14%	12%	9%	8%	6%	11%	12%

5. Do you have a favorable or unfavorable opinion of Marco Rubio?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	41%	3%	80%	43%	41%	42%
Unfavorable	51%	93%	11%	46%	51%	51%
Unsure	8%	4%	9%	11%	8%	7%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	41%	49%	39%	5%	54%	41%	43%	39%
Unfavorable	51%	44%	53%	87%	26%	52%	48%	53%
Unsure	8%	7%	8%	9%	20%	7%	9%	7%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	41%	47%	32%	38%	46%	43%	45%	32%
Unfavorable	51%	43%	58%	54%	50%	46%	49%	62%
Unsure	8%	10%	10%	8%	4%	11%	7%	6%

6. Do you have a favorable or unfavorable opinion of Ron DeSantis?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	51%	2%	93%	60%	48%	54%
Unfavorable	47%	94%	6%	38%	49%	45%
Unsure	2%	3%	1%	2%	3%	1%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	51%	60%	46%	11%	77%	50%	52%	50%
Unfavorable	47%	38%	50%	87%	23%	47%	47%	50%
Unsure	2%	1%	5%	3%	0%	3%	1%	0%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	51%	60%	44%	50%	50%	52%	54%	42%
Unfavorable	47%	39%	54%	46%	49%	43%	44%	57%
Unsure	2%	1%	3%	4%	1%	5%	1%	1%

7. Do you have a favorable or unfavorable opinion of Rick Scott?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	36%	3%	68%	38%	34%	38%
Unfavorable	53%	92%	17%	48%	56%	51%
Unsure	11%	5%	15%	13%	10%	11%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	36%	42%	34%	11%	54%	34%	41%	36%
Unfavorable	53%	48%	55%	80%	30%	55%	46%	55%
Unsure	11%	11%	12%	10%	16%	11%	12%	9%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	36%	35%	26%	39%	42%	37%	38%	32%
Unfavorable	53%	44%	62%	53%	54%	50%	51%	59%
Unsure	11%	21%	12%	9%	4%	13%	10%	10%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	42%	90%	3%	29%	46%	39%
Unfavorable	55%	6%	97%	66%	52%	58%
Unsure	3%	4%	0%	4%	2%	3%

	Total	White	Hispanic	Black	Other	Non-College	College grad	Postgrad
Favorable	42%	34%	46%	79%	15%	43%	43%	38%
Unfavorable	55%	64%	49%	17%	82%	55%	55%	57%
Unsure	3%	2%	5%	3%	3%	2%	3%	5%

	Total	18-34	35-49	50-64	65+	Rural	Suburban	Urban
Favorable	42%	28%	45%	45%	47%	39%	40%	51%
Unfavorable	55%	68%	52%	53%	50%	58%	57%	46%
Unsure	3%	4%	3%	2%	3%	3%	3%	3%

Demographics

Party ID

Democrat	35%
Republican	34%
Independent	31%

Gender

Female	54%
Male	46%

Age

18-34	22%
35-49	23%
50-64	26%
65+	29%

Race

White	65%
Hispanic	19%
Black	14%
Other	2%

Education

Non-College	67%
College grad	21%
Postgrad	12%