



Daily Kos

Wisconsin survey
November 2020

Overview

This report contains the results of a Civiqs survey of 789 likely voters in Wisconsin from October 29–November 1, 2020. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Wisconsin. The general design effect due to weighting is 1.06. The survey has a margin of error of $\pm 3.6\%$ at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

Joe Biden, Democrat	51%
Donald Trump, Republican	47%
Someone else	1%
Unsure	0%

2. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

Favorable	47%
Unfavorable	45%
Unsure	8%

3. Do you have a favorable or unfavorable opinion of Ron Johnson?

Favorable	42%
Unfavorable	49%
Unsure	9%

4. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable	48%
Unfavorable	49%
Unsure	2%

5. Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable	46%
Unfavorable	53%
Unsure	1%

6. Do you have a favorable or unfavorable opinion of Tony Evers?

Favorable	49%
Unfavorable	45%
Unsure	6%

Crosstabs

1. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Joe Biden, Democrat	51%	97%	6%	51%	55%	48%
Donald Trump, Republican	47%	3%	93%	47%	45%	50%
Someone else	1%	0%	1%	2%	0%	2%
Unsure	0%	0%	0%	1%	0%	1%

	Total	White	Other	White: Non-College	College
Joe Biden, Democrat	51%	47%	84%	41%	60%
Donald Trump, Republican	47%	51%	16%	58%	38%
Someone else	1%	1%	0%	1%	1%
Unsure	0%	0%	0%	0%	1%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Joe Biden, Democrat	51%	45%	60%	72%	63%	52%	43%
Donald Trump, Republican	47%	54%	38%	27%	36%	46%	56%
Someone else	1%	1%	1%	1%	1%	1%	1%
Unsure	0%	0%	1%	0%	1%	0%	0%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Joe Biden, Democrat	51%	62%	55%	44%	53%	61%	48%	39%	50%
Donald Trump, Republican	47%	34%	44%	56%	46%	35%	50%	61%	49%
Someone else	1%	4%	1%	0%	0%	4%	1%	0%	0%
Unsure	0%	0%	0%	0%	1%	0%	0%	0%	1%

	Total	Biden fav only	Trump fav only	Both unfav
Joe Biden, Democrat	51%	99%	0%	62%
Donald Trump, Republican	47%	0%	100%	11%
Someone else	1%	0%	0%	23%
Unsure	0%	0%	0%	5%

	Total	Already voted	Likely voter
Joe Biden, Democrat	51%	69%	31%
Donald Trump, Republican	47%	30%	67%
Someone else	1%	1%	1%
Unsure	0%	0%	1%

2. Do you have a favorable or unfavorable opinion of Tammy Baldwin?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	47%	90%	5%	43%	50%	43%
Unfavorable	45%	3%	91%	42%	42%	49%
Unsure	8%	7%	4%	15%	8%	8%

	Total	White	Other	White: Non-College	College
Favorable	47%	43%	80%	38%	51%
Unfavorable	45%	49%	16%	53%	39%
Unsure	8%	9%	3%	8%	10%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	47%	42%	50%	69%	58%	46%	39%
Unfavorable	45%	51%	39%	27%	35%	46%	52%
Unsure	8%	8%	11%	4%	7%	8%	9%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	47%	51%	47%	41%	51%	49%	40%	37%	47%
Unfavorable	45%	33%	41%	54%	44%	34%	47%	57%	47%
Unsure	8%	16%	12%	5%	5%	17%	12%	6%	6%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	47%	91%	2%	36%
Unfavorable	45%	2%	91%	50%
Unsure	8%	7%	7%	14%

	Total	Already voted	Likely voter
Favorable	47%	63%	28%
Unfavorable	45%	29%	63%
Unsure	8%	8%	9%

3. Do you have a favorable or unfavorable opinion of Ron Johnson?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	42%	4%	82%	39%	39%	45%
Unfavorable	49%	90%	8%	49%	50%	48%
Unsure	9%	6%	10%	12%	12%	7%

	Total	White	Other	White: Non-College	College
Favorable	42%	44%	20%	49%	35%
Unfavorable	49%	46%	73%	42%	55%
Unsure	9%	9%	7%	10%	9%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	42%	46%	36%	27%	34%	43%	47%
Unfavorable	49%	44%	54%	69%	59%	50%	42%
Unsure	9%	10%	10%	4%	7%	7%	11%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	42%	27%	36%	50%	43%	28%	39%	54%	45%
Unfavorable	49%	59%	47%	43%	53%	57%	45%	39%	50%
Unsure	9%	14%	16%	7%	4%	15%	17%	7%	4%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	42%	2%	85%	14%
Unfavorable	49%	92%	4%	72%
Unsure	9%	6%	11%	14%

	Total	Already voted	Likely voter
Favorable	42%	28%	58%
Unfavorable	49%	65%	31%
Unsure	9%	7%	12%

4. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	48%	94%	5%	45%	52%	44%
Unfavorable	49%	4%	94%	51%	46%	53%
Unsure	2%	2%	1%	4%	2%	3%

	Total	White	Other	White: Non-College	College
Favorable	48%	44%	84%	39%	54%
Unfavorable	49%	54%	15%	59%	42%
Unsure	2%	2%	2%	2%	4%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	48%	43%	54%	70%	59%	49%	41%
Unfavorable	49%	56%	43%	26%	37%	50%	57%
Unsure	2%	2%	3%	4%	5%	2%	2%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	48%	52%	50%	42%	52%	50%	43%	37%	49%
Unfavorable	49%	42%	47%	57%	47%	44%	53%	62%	50%
Unsure	2%	6%	3%	1%	1%	6%	4%	1%	1%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	48%	100%	0%	0%
Unfavorable	49%	0%	100%	100%
Unsure	2%	0%	0%	0%

	Total	Already voted	Likely voter
Favorable	48%	65%	29%
Unfavorable	49%	33%	69%
Unsure	2%	3%	2%

5. Do you have a favorable or unfavorable opinion of Donald Trump?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	46%	3%	92%	43%	43%	49%
Unfavorable	53%	97%	7%	54%	56%	50%
Unsure	1%	0%	1%	3%	1%	1%

	Total	White	Other	White: Non-College	College
Favorable	46%	50%	16%	56%	37%
Unfavorable	53%	49%	84%	43%	62%
Unsure	1%	1%	0%	1%	1%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	46%	53%	37%	26%	36%	44%	55%
Unfavorable	53%	46%	62%	74%	64%	54%	44%
Unsure	1%	1%	1%	0%	0%	1%	1%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	46%	31%	42%	55%	46%	32%	48%	60%	48%
Unfavorable	53%	65%	56%	44%	54%	64%	51%	39%	51%
Unsure	1%	4%	1%	1%	1%	4%	1%	1%	1%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	46%	0%	100%	0%
Unfavorable	53%	100%	0%	100%
Unsure	1%	0%	0%	0%

	Total	Already voted	Likely voter
Favorable	46%	30%	65%
Unfavorable	53%	70%	33%
Unsure	1%	1%	1%

6. Do you have a favorable or unfavorable opinion of Tony Evers?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	49%	93%	5%	48%	54%	44%
Unfavorable	45%	3%	90%	41%	39%	50%
Unsure	6%	4%	5%	12%	7%	6%

	Total	White	Other	White: Non-College	College
Favorable	49%	45%	80%	40%	56%
Unfavorable	45%	48%	16%	53%	38%
Unsure	6%	7%	4%	7%	7%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	49%	43%	54%	72%	63%	50%	39%
Unfavorable	45%	50%	39%	25%	34%	44%	53%
Unsure	6%	7%	7%	3%	3%	6%	8%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	49%	56%	51%	43%	51%	54%	44%	39%	48%
Unfavorable	45%	38%	41%	51%	44%	39%	47%	54%	47%
Unsure	6%	6%	8%	7%	5%	7%	8%	7%	5%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	49%	94%	2%	49%
Unfavorable	45%	1%	92%	37%
Unsure	6%	5%	7%	14%

	Total	Already voted	Likely voter
Favorable	49%	67%	28%
Unfavorable	45%	28%	65%
Unsure	6%	5%	8%

Demographics

Party ID

Democrat	36%
Republican	35%
Independent	29%

Gender

Female	53%
Male	47%

Age

18-34	13%
35-49	25%
50-64	32%
65+	30%

Race

White	89%
Other	11%

Education

Non-College	65%
College grad	23%
Postgrad	12%

Turnout

Already voted	54%
Likely voter	46%