CIVIQS

Daily Kos

North Carolina survey
October 2020

Overview

This report contains the results of a Civiqs survey of 1211 likely voters in North Carolina from October 11-14, 2020. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in North Carolina. The general design effect due to weighting is 1.34. The survey has a margin of error of ±3.3% at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

```
Cal Cunningham, Democrat          51%
Thom Tillis, Republican           45%
Shannon Bray, Libertarian          2%
Kevin Hayes, Constitution Party    1%
Someone else                       0%
Unsure                             2%
```

2. If the election for Governor of North Carolina were held today, who would you vote for?

```
Roy Cooper, Democrat              53%
Dan Forest, Republican            46%
Steven DiFiore, Libertarian        1%
Al Pisano, Constitution Party      0%
Someone else                       0%
Unsure                             0%
```

3. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

```
Joe Biden, Democrat        51%
Donald Trump, Republican   46%
Someone else                2%
Unsure                      1%
```

4. Do you have a favorable or unfavorable opinion of Cal Cunningham?

```
Favorable    39%
Unfavorable  46%
Unsure       15%
```

5. Do you have a favorable or unfavorable opinion of Thom Tillis?

```
Favorable    35%
Unfavorable  56%
Unsure        9%
```

6. Do you have a favorable or unfavorable opinion of Joe Biden?

```
Favorable    48%
Unfavorable  49%
Unsure        3%
```

7. Do you have a favorable or unfavorable opinion of Donald Trump?

```
Favorable    45%
Unfavorable  54%
Unsure        2%
```

8. Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable   52%
Unfavorable 44%
Unsure   4%

9. Do you have a favorable or unfavorable opinion of Dan Forest?

Favorable   43%
Unfavorable 45%
Unsure   12%

10. Do you have a favorable or unfavorable opinion of Richard Burr?

Favorable   21%
Unfavorable 54%
Unsure   26%

Crosstabs

1. If the election for U.S. Senator from North Carolina were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Cal Cunningham, Democrat	51%	97%	5%	51%	55%	45%
Thom Tillis, Republican	45%	2%	91%	39%	41%	49%
Shannon Bray, Libertarian	2%	0%	2%	5%	2%	2%
Kevin Hayes, Constitution Party	1%	0%	0%	2%	0%	1%
Someone else	0%	0%	0%	0%	0%	0%
Unsure	2%	0%	1%	3%	1%	2%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Cal Cunningham, Democrat	51%	38%	91%	55%	44%	34%	48%
Thom Tillis, Republican	45%	57%	8%	45%	51%	60%	47%
Shannon Bray, Libertarian	2%	3%	1%	0%	0%	3%	3%
Kevin Hayes, Constitution Party	1%	1%	0%	0%	0%	1%	0%
Someone else	0%	0%	0%	0%	0%	0%	0%
Unsure	2%	2%	1%	0%	5%	2%	2%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Cal Cunningham, Democrat	51%	44%	61%	67%	63%	51%	41%
Thom Tillis, Republican	45%	51%	35%	32%	36%	45%	53%
Shannon Bray, Libertarian	2%	2%	2%	0%	1%	2%	3%
Kevin Hayes, Constitution Party	1%	1%	0%	0%	0%	1%	1%
Someone else	0%	0%	0%	0%	0%	0%	0%
Unsure	2%	1%	2%	1%	0%	1%	2%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Cal Cunningham, Democrat	51%	55%	52%	54%	39%	54%	38%	34%	23%
Thom Tillis, Republican	45%	36%	46%	42%	58%	35%	59%	62%	74%
Shannon Bray, Libertarian	2%	6%	0%	1%	0%	8%	1%	1%	0%
Kevin Hayes, Constitution Party	1%	1%	1%	0%	0%	1%	2%	1%	0%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	1%
Unsure	2%	2%	1%	2%	2%	2%	1%	2%	2%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Cal Cunningham, Democrat	51%	97%	1%	42%	57%
Thom Tillis, Republican	45%	1%	96%	30%	17%
Shannon Bray, Libertarian	2%	1%	1%	0%	17%
Kevin Hayes, Constitution Party	1%	0%	1%	0%	0%
Someone else	0%	0%	0%	7%	2%
Unsure	2%	1%	1%	21%	7%

2. If the election for Governor of North Carolina were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Roy Cooper, Democrat	53%	98%	7%	55%	57%	47%
Dan Forest, Republican	46%	2%	92%	41%	42%	50%
Steven DiFiore, Libertarian	1%	0%	0%	3%	0%	2%
Al Pisano, Constitution Party	0%	0%	0%	0%	0%	0%
Someone else	0%	0%	0%	0%	0%	0%
Unsure	0%	0%	0%	0%	0%	1%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Roy Cooper, Democrat	53%	40%	92%	55%	49%	36%	51%
Dan Forest, Republican	46%	58%	8%	45%	51%	62%	47%
Steven DiFiore, Libertarian	1%	1%	0%	0%	0%	1%	0%
Al Pisano, Constitution Party	0%	0%	0%	0%	0%	0%	0%
Someone else	0%	0%	0%	0%	0%	0%	0%
Unsure	0%	1%	0%	0%	0%	0%	1%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Roy Cooper, Democrat	53%	46%	63%	69%	64%	53%	45%
Dan Forest, Republican	46%	52%	35%	31%	36%	46%	55%
Steven DiFiore, Libertarian	1%	1%	0%	0%	0%	1%	0%
Al Pisano, Constitution Party	0%	0%	0%	0%	0%	0%	0%
Someone else	0%	0%	0%	0%	0%	0%	0%
Unsure	0%	0%	1%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Roy Cooper, Democrat	53%	61%	52%	56%	40%	61%	37%	35%	24%
Dan Forest, Republican	46%	36%	47%	43%	59%	35%	62%	63%	75%
Steven DiFiore, Libertarian	1%	2%	0%	0%	0%	3%	1%	1%	0%
Al Pisano, Constitution Party	0%	0%	0%	0%	0%	0%	0%	0%	0%
Someone else	0%	0%	0%	0%	1%	0%	0%	0%	1%
Unsure	0%	1%	0%	0%	0%	1%	0%	0%	0%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Roy Cooper, Democrat	53%	100%	1%	52%	66%
Dan Forest, Republican	46%	0%	98%	34%	16%
Steven DiFiore, Libertarian	1%	0%	0%	0%	15%
Al Pisano, Constitution Party	0%	0%	0%	0%	0%
Someone else	0%	0%	0%	7%	0%
Unsure	0%	0%	0%	7%	3%

3. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Joe Biden, Democrat	51%	97%	6%	52%	56%	46%
Donald Trump, Republican	46%	2%	92%	41%	42%	50%
Someone else	2%	0%	1%	6%	1%	3%
Unsure	1%	1%	1%	1%	1%	1%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Joe Biden, Democrat	51%	39%	90%	55%	46%	35%	50%
Donald Trump, Republican	46%	58%	8%	42%	51%	62%	46%
Someone else	2%	2%	1%	0%	0%	2%	2%
Unsure	1%	1%	1%	2%	3%	0%	1%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Joe Biden, Democrat	51%	45%	63%	68%	62%	51%	43%
Donald Trump, Republican	46%	53%	35%	29%	36%	46%	55%
Someone else	2%	2%	2%	1%	1%	2%	1%
Unsure	1%	0%	1%	3%	1%	1%	0%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Joe Biden, Democrat	51%	58%	52%	55%	39%	60%	36%	34%	23%
Donald Trump, Republican	46%	35%	47%	43%	61%	33%	62%	64%	77%
Someone else	2%	5%	1%	1%	0%	6%	2%	1%	0%
Unsure	1%	1%	0%	2%	0%	1%	0%	1%	0%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Joe Biden, Democrat	51%	100%	0%	20%	50%
Donald Trump, Republican	46%	0%	99%	30%	15%
Someone else	2%	0%	0%	7%	35%
Unsure	1%	0%	1%	43%	0%

4. Do you have a favorable or unfavorable opinion of Cal Cunningham?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	39%	77%	4%	36%	43%	35%
Unfavorable	46%	6%	86%	45%	40%	53%
Unsure	15%	17%	10%	19%	17%	12%

	Total	White	Black	Hispanic	Other	White:	Non-College	College
Favorable	39%	27%	73%	46%	46%		27%	27%
Unfavorable	46%	58%	11%	40%	49%		61%	50%
Unsure	15%	15%	17%	14%	6%		12%	23%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	39%	36%	44%	45%	47%	39%	33%
Unfavorable	46%	51%	37%	36%	37%	49%	51%
Unsure	15%	13%	18%	19%	16%	12%	16%

	Total	18-34	35-49	50-64	65+	White:	18-34	35-49	50-64	65+
Favorable	39%	35%	42%	44%	34%		34%	28%	27%	19%
Unfavorable	46%	43%	44%	42%	57%		42%	60%	60%	72%
Unsure	15%	22%	14%	14%	9%		24%	13%	13%	8%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	39%	77%	2%	7%	19%
Unfavorable	46%	7%	89%	38%	55%
Unsure	15%	17%	9%	55%	26%

5. Do you have a favorable or unfavorable opinion of Thom Tillis?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	35%	2%	72%	29%	31%	40%
Unfavorable	56%	96%	13%	62%	59%	54%
Unsure	9%	2%	14%	9%	10%	6%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	35%	44%	7%	36%	34%	47%	37%
Unfavorable	56%	46%	90%	55%	55%	43%	53%
Unsure	9%	10%	3%	9%	11%	10%	10%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	35%	40%	28%	24%	28%	35%	41%
Unfavorable	56%	51%	65%	70%	65%	56%	50%
Unsure	9%	9%	7%	6%	7%	9%	8%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	35%	29%	36%	31%	46%	28%	45%	46%	60%
Unfavorable	56%	64%	57%	60%	43%	64%	45%	43%	28%
Unsure	9%	7%	8%	8%	11%	8%	10%	11%	12%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	35%	1%	77%	16%	7%
Unfavorable	56%	97%	9%	47%	87%
Unsure	9%	2%	14%	37%	6%

6. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	48%	94%	6%	42%	54%	41%
Unfavorable	49%	3%	93%	51%	44%	55%
Unsure	3%	3%	1%	7%	2%	4%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	48%	35%	88%	46%	40%	32%	43%
Unfavorable	49%	62%	10%	45%	51%	66%	52%
Unsure	3%	3%	1%	9%	9%	2%	6%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	48%	42%	57%	63%	57%	48%	40%
Unfavorable	49%	56%	39%	33%	41%	48%	57%
Unsure	3%	3%	4%	4%	2%	4%	3%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	48%	49%	47%	54%	39%	49%	32%	33%	24%
Unfavorable	49%	45%	50%	45%	60%	45%	65%	65%	75%
Unsure	3%	6%	3%	2%	1%	6%	2%	1%	1%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	48%	100%	0%	34%	0%
Unfavorable	49%	0%	100%	0%	100%
Unsure	3%	0%	0%	66%	0%

7. Do you have a favorable or unfavorable opinion of Donald Trump?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	45%	2%	91%	38%	41%	48%
Unfavorable	54%	97%	7%	58%	57%	49%
Unsure	2%	1%	2%	4%	2%	2%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	45%	56%	8%	41%	47%	61%	44%
Unfavorable	54%	42%	91%	55%	46%	38%	53%
Unsure	2%	2%	1%	4%	7%	2%	2%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	45%	51%	33%	28%	34%	45%	55%
Unfavorable	54%	47%	65%	68%	64%	54%	44%
Unsure	2%	1%	3%	3%	3%	2%	1%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	45%	34%	44%	42%	60%	33%	58%	62%	75%
Unfavorable	54%	64%	53%	56%	39%	66%	39%	36%	23%
Unsure	2%	2%	3%	2%	1%	1%	3%	1%	2%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	45%	0%	100%	46%	0%
Unfavorable	54%	100%	0%	0%	100%
Unsure	2%	0%	0%	54%	0%

8. Do you have a favorable or unfavorable opinion of Roy Cooper?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	52%	95%	9%	55%	57%	47%
Unfavorable	44%	2%	88%	39%	40%	48%
Unsure	4%	3%	3%	6%	3%	5%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	52%	40%	90%	59%	46%	36%	51%
Unfavorable	44%	56%	8%	35%	51%	60%	44%
Unsure	4%	4%	2%	6%	3%	4%	5%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	52%	46%	62%	69%	63%	52%	45%
Unfavorable	44%	50%	35%	26%	34%	44%	53%
Unsure	4%	4%	3%	4%	3%	3%	2%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	52%	58%	52%	56%	42%	59%	36%	36%	26%
Unfavorable	44%	37%	43%	42%	56%	36%	58%	62%	71%
Unsure	4%	6%	5%	2%	2%	6%	6%	2%	3%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	52%	98%	2%	29%	59%
Unfavorable	44%	0%	94%	28%	30%
Unsure	4%	2%	4%	43%	11%

9. Do you have a favorable or unfavorable opinion of Dan Forest?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	3%	87%	36%	39%	48%
Unfavorable	45%	82%	7%	48%	48%	43%
Unsure	12%	14%	6%	16%	14%	9%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	43%	54%	9%	39%	49%	57%	44%
Unfavorable	45%	36%	74%	53%	33%	33%	45%
Unsure	12%	10%	17%	8%	19%	9%	11%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	43%	49%	33%	28%	31%	42%	53%
Unfavorable	45%	40%	55%	60%	55%	47%	39%
Unsure	12%	11%	12%	12%	15%	11%	7%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	43%	34%	45%	41%	54%	33%	57%	59%	70%
Unfavorable	45%	56%	41%	48%	36%	57%	31%	32%	22%
Unsure	12%	10%	15%	11%	10%	10%	12%	8%	8%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	43%	2%	93%	19%	9%
Unfavorable	45%	84%	2%	36%	72%
Unsure	12%	14%	6%	46%	19%

10. Do you have a favorable or unfavorable opinion of Richard Burr?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	21%	2%	42%	17%	15%	27%
Unfavorable	54%	87%	20%	56%	57%	51%
Unsure	26%	11%	38%	27%	29%	22%

	Total	White	Black	Hispanic	Other	White: Non-College	College
Favorable	21%	26%	5%	15%	20%	27%	23%
Unfavorable	54%	45%	82%	53%	56%	44%	46%
Unsure	26%	29%	13%	32%	24%	29%	31%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	21%	22%	19%	16%	22%	20%	25%
Unfavorable	54%	50%	59%	64%	65%	54%	51%
Unsure	26%	28%	22%	21%	14%	26%	24%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	21%	14%	19%	19%	30%	13%	25%	28%	40%
Unfavorable	54%	59%	53%	58%	46%	56%	44%	44%	33%
Unsure	26%	27%	28%	22%	24%	31%	31%	28%	27%

	Total	Biden fav only	Trump fav only	Both fav/unsure	Both unfav
Favorable	21%	2%	42%	18%	6%
Unfavorable	54%	85%	18%	45%	78%
Unsure	26%	13%	40%	37%	16%

Demographics

Party ID

```
Democrat     37%
Republican   37%
Independent  26%
```

Gender

```
Female 54%
Male   46%
```

Age

```
18-34 25%
35-49 24%
50-64 27%
65+   24%
```

Race

```
White     69%
Black     22%
Hispanic   5%
Other      4%
```

Education

```
Non-College  66%
College grad 22%
Postgrad     12%
```